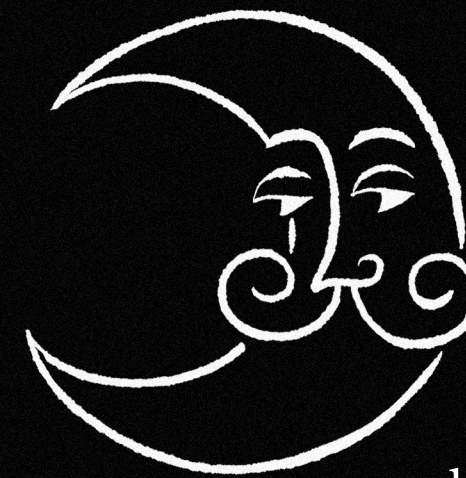


# VISPRING



Luxury Beds – London 1901

## World leaders in sleep



Sleeping well depends, for the most part, on the bed you choose to rest on. Our lifestyles have changed beyond recognition over the past century, but our need for sleep remains universal – we simply cannot function without it. With this in mind, it makes sense to consider your choice of mattress very carefully, because good quality sleep is a commodity that we should all be investing in.



VISPRING  
Luxury Bed - London 2018

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# Why VISPRING?

In terms of evolution, the human body hasn't changed much over the last 200,000 years. We remain a culturally diverse species with one crucial thing in common – the need to sleep. Every single one of us needs to retire at the end of the day to relax, unwind and ultimately, switch off.

A mattress is arguably the most important piece of furniture you'll ever buy. You'd be hard pushed to find someone who hasn't ever spent a tortured night trying to doze off on an uncomfortable mattress; whether it's too soft, hard, or just plain lumpy, you can guarantee you'll wake up feeling worse than you did when you went to bed. So, the wisdom of buying the best you can afford shouldn't go unheeded.

Sleep is an activity so personal, private and unique that the notion of a one-size-fits-all approach to mattresses is absurd. Research has shown that compromising with a product that isn't best suited to your height, weight or sleeping style will undoubtedly lead to health problems in later life; all of which substantiates the case for choosing a high-quality alternative engineered to support your spine.

By inventing the pocket spring, we changed how the world sleeps. It's a reputation we're proud of, so we've always been very careful to protect our status as industry leaders by maintaining our excellent production standards. After over a century in business, we're still one of the only U.K. bed manufacturer to produce our own springs, which are made from the best Vanadium steel. Every mattress is made to order from start to finish at our Plymouth workshop. There's a choice of 74 distinct spring types, and of course, we're able to tailor the spring tension to your own specific needs – whether that's soft, medium, firm or extra firm.



Vispring mattresses and divans are **MADE WITH POCKET SPRINGS**. When needed, each spring moves independently, which means that sleeping partners are less likely to disturb one another when turning. This means every part of the body is properly supported.

Uniquely, all the springs used in Vispring mattresses and divans are actually made in the Vispring workshop in **PLYMOUTH**. Most other mattress manufacturers simply buy their springs from a wholesaler.

The Vispring air vents ensure a fresh and **HEALTHY AIR-FLOW** between the mattress and body, guaranteeing a cool and undisturbed sleep.

We provide a truly bespoke service and are able to make mattresses and divans of **ANY SHAPE AND SIZE**. Vispring make mattresses for yachts, four-poster frames, and other manufacturers bed frames. Divans and headboards can be finished with our customers own choice of fabric.

# Our Sleep

# Credentials

Each mattress is **MADE BY VISPRING IN THE U.K.** Production is never sub-contracted to any other U.K. or overseas manufacturer. Everything is done in-house at our workshop in Plymouth.

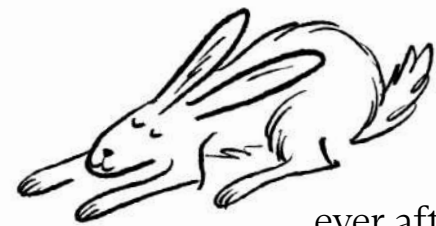
Vispring products are **HANDCRAFTED**; mattress edges are hand-sewn to provide greater comfort and longevity.

We offer an industry unique **30-YEAR PRODUCT GUARANTEE**.

Vispring **DIVAN BASES ARE MADE WITH POCKET SPRINGS**; most other manufacturers use inferior 'coil springs' or no springs at all.

All mattresses are made of **NATURAL MATERIALS**; no plastic, polyester, foam or other man-made products or chemicals are used in the manufacturing process.

With **120 YEARS OF EXPERIENCE** handcrafting mattresses, Vispring has become one of the most trusted and best known bed makers in the U.K. and around the world.



We always hope that those who make the decision to invest in a Vispring mattress will sleep happily ever after – but if you decide you’ve made the wrong choice of spring tension, we’re here to help. This is where the Vispring Comfort Promise swings into action and we offer you the opportunity to make a one-time-only exchange for a mattress of a different tension.

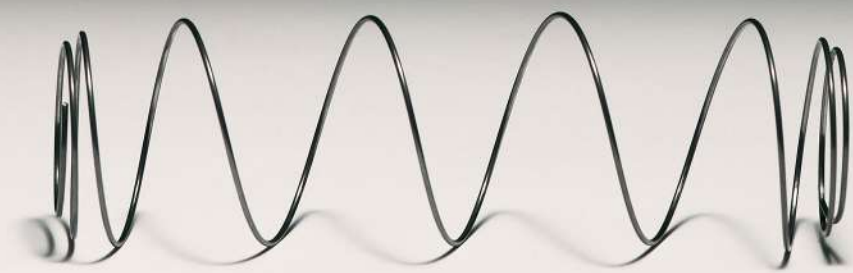
In order for us to facilitate the switch to a new mattress, our conditions state that the Comfort Promise only applies to mattresses purchased from an authorised Vispring specialist with display beds. Also, you must have tried the selected model at the store where you made your purchase, and been given individual advice by one of the in-store specialists. Our helpful guidance on bodyweight and sleep styles is generally sufficient to ensure our mattresses will always exceed your expectations – but if that’s not the case, please get in touch.

Please see the Vispring Comfort Promise terms and conditions on [www.vispring.com](http://www.vispring.com).



We’re so confident in our craft, that we offer customers a 30 year Vispring Guarantee. The high standard of design and raw materials, together with rigorous testing, means manufacturing faults are exceptionally rare. However, we promise that should an imperfection arise in a Vispring mattress or divan, which is due to faulty workmanship or components, we will endeavour to repair or replace it free of charge. Of course, normal wear and tear wouldn’t constitute the activation of this Guarantee, but if anything other than this occurs within the life cycle of the product, we’ll do our best to investigate the cause and find a solution.

## Our Vanadium Steel Springs



Our Vanadium steel springs are expertly manufactured, they display a strength and flexibility that is without equal. Honeycomb-nested inside natural cotton calico pockets, they mould your mattress to your body, providing constant support with no undue pressure. By day, they readopt their original shape to preserve your bed's structure for many years to come.

At the heart of each of our mattresses lies a single, double or triple layer of springs. This multi-layered construction provides the ultimate in responsiveness and support. So much more than their number, it's the shape and gauge of the springs that matter. With nine different wire gauges and 74 distinct spring types to choose from, you'll be sure to find the perfect spring tensions for both you and your partner.





We Invented the Pocket Spring

# The

Built on  
the finest  
foundations

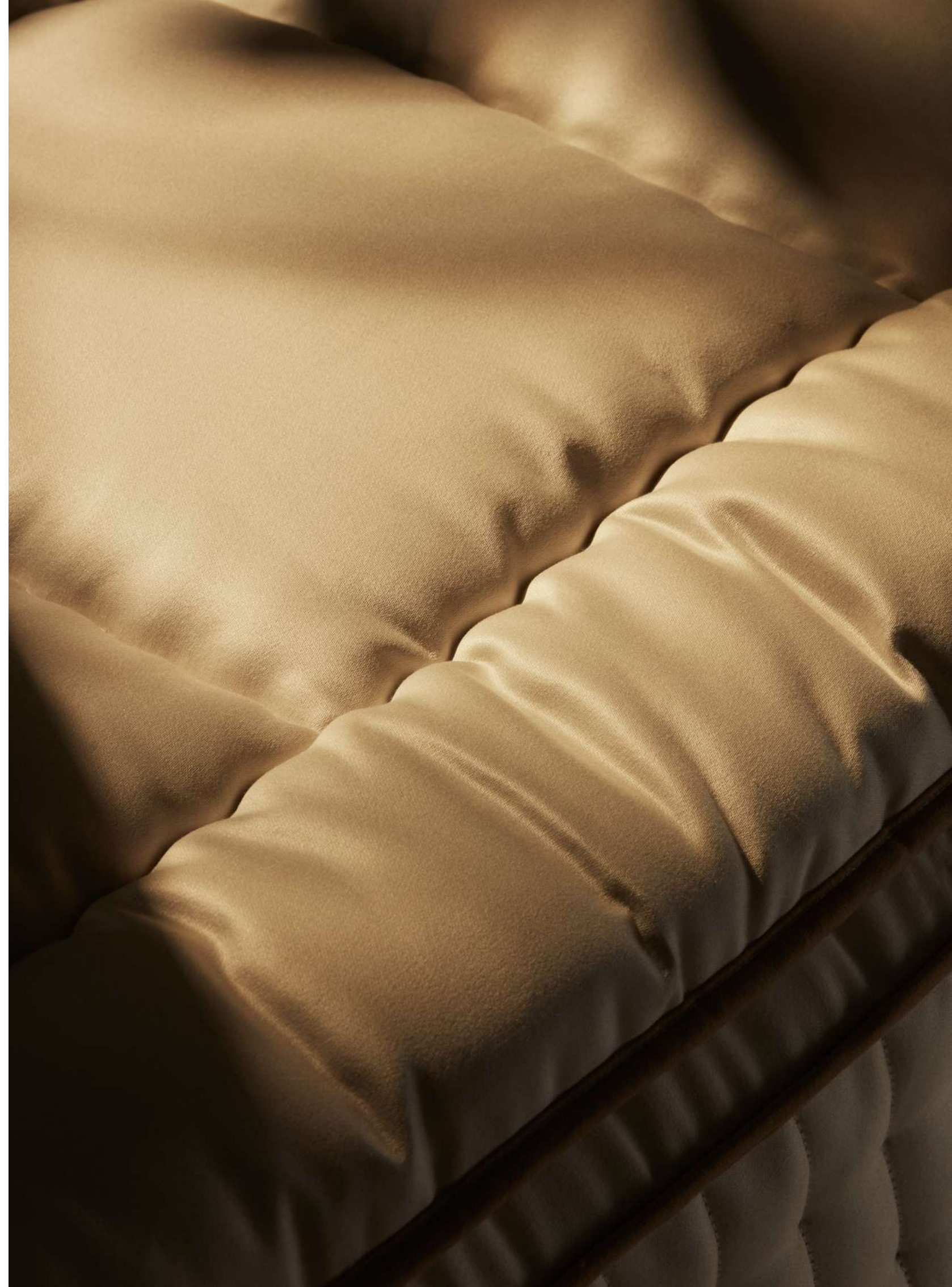
# Legacy

There's a reason our mattresses are a non-negotiable, essential fixture in world class hotels such as The Dorchester and 45 Park Lane. It's the same thinking that meant Vispring was specified for the first-class cabins of the Titanic and the Queen Mary. Whether on dry land or out at sea, the elegance and unmistakable comfort of our craftsmanship remains as popular today as it was in 1901.

Cutting corners has never been part of our philosophy – quite the opposite. Building a brand with luxury foundations means we've had to consistently maintain the highest standards, and we do this by using the finest raw materials available. Over the decades, we've seen the emergence and ultimate failure, of so many different transient trends in the mattress industry.

# of

# Luxury





# at home with EUDON CHOI

As a society we no longer prioritise sleep as much as we should. People are much less willing to invest in a bed than say, a brand-new sofa or a purpose-built kitchen. Perhaps this is because our bedrooms are private places – we don't show them off in the same way as we would other parts of our homes.

After welcoming us into his east London home, fashion designer Eudon Choi opened up the conversation with an observation about the importance of buying a good bed. After taking a seat in the living area of his modern townhouse, he explained, "I think as a society we no longer prioritise sleep as much as we should. People are much less willing to invest in a bed than say, a brand-new sofa or a purpose-built kitchen. Perhaps this is because our bedrooms are private places – we don't show them off in the same way as we would other parts of our homes."

Eudon and his partner share a unique space in Hoxton, which was designed by Jaccaud Zein Architects and completed in 2015. The layout doesn't follow a traditional blueprint and instead, all rooms pivot from a central staircase. It's an ingenious formula, with ceilings stretching 6 metres high in places and scaled up glazed doors leading out to a private courtyard. Airy, spacious and light-filled, there are distinctive pops of colour throughout, with the clean, crisp lines softened by bold textiles, original paintings and carefully grouped decorative ceramics.

Investing in timeless furniture that's stylish and durable is something they both feel passionate about, so it's no surprise to learn that when it came to choosing a bed, Vispring was the natural option. Speaking about how he first discovered the brand, he remembered, "I'd slept on Vispring a few times in hotels and always woke up feeling like I'd had the most amazing night's sleep, so I knew I needed to find something that would help me enjoy that same standard of sleep at home. I'd never heard of the brand before, but once I started researching and discovered their incredible heritage, I knew I needed to learn more. Knowing that every mattress is handmade is a fact that really resonated with me. As a fashion designer, I can appreciate the years of experience it takes to learn the skills you need to make each mattress. What was also really crucial in the decision-making process, was learning that it was made right here in the U.K."



Over the last few years I've become much more conscious of environmental issues, so the manufacturing process and raw materials used was something I needed to feel positive about. Vispring only use natural, sustainable fibres and fillings – and I figured that as this was something that I push with my own clothing collections, then it made sense to have the same methodology for my mattress.”

Prioritising sleep quality was central to the interior décor choices for the bedroom, so the search began to find the biggest bed possible. Eudon smiled and said, “It sounds really obvious – but I think people can often have too much going on in the bedroom. The bed, the divan, the mattress, that’s what the focus should be on, because it’s the room you retire to after a long day. We wanted a place where we could sleep really well. This isn’t about luxury or exclusivity, it’s just about prioritising sleep. Yes, at first glance they are very expensive, but we lead hectic lifestyles, so it’s a purchase that safeguards my future wellbeing. Our Vispring is guaranteed for 30 years, so over a lifetime, it’s worth every penny.”

# This isn't about luxury or exclusivity, it's just about prioritising sleep.



Looping back to the notion of why we rarely discuss our choice of bed with family or friends, Eudon laughed and admitted, “I’ve been showing off the Vispring like a new car – you could even say that I’ve become a bit of a Vispring evangelist! Once you’ve road-tested one and recognised what a game-changer they are, it’s an absolute no-brainer. I feel better than I have in such a long time, and I’m looking forward to many more years of great sleep. I don’t wake up with aches and pains anymore; it’s like floating on air.”

The principal methods we use have never changed, which means the life cycle of every Vispring mattress always begins with the springs. We have been bed-making innovators since 1901 and although our fundamental processes remain the same, we pride ourselves on striving to provide our customers with the best night's sleep by constantly evaluating, testing and improving what we do.

A

Lifetime

of

Comfort



# Spring Nesting A Tailored Support System



Inside every Vispring mattress, we install by hand, a single, double, or triple layer of honeycomb-nested calico pocketed springs. This isn't a new invention – this formation is well known as being the strongest and most resilient structure in the natural world, so it makes sense to use this grid in bed-building. To ensure each pocket spring works independently, our experienced technicians carefully enclose every single one into a cotton calico pocket. These are then skilfully hand-nested in a honeycomb pattern, which allows the individual springs to compress and expand in line with your body, supporting you from head to toe as you sleep.

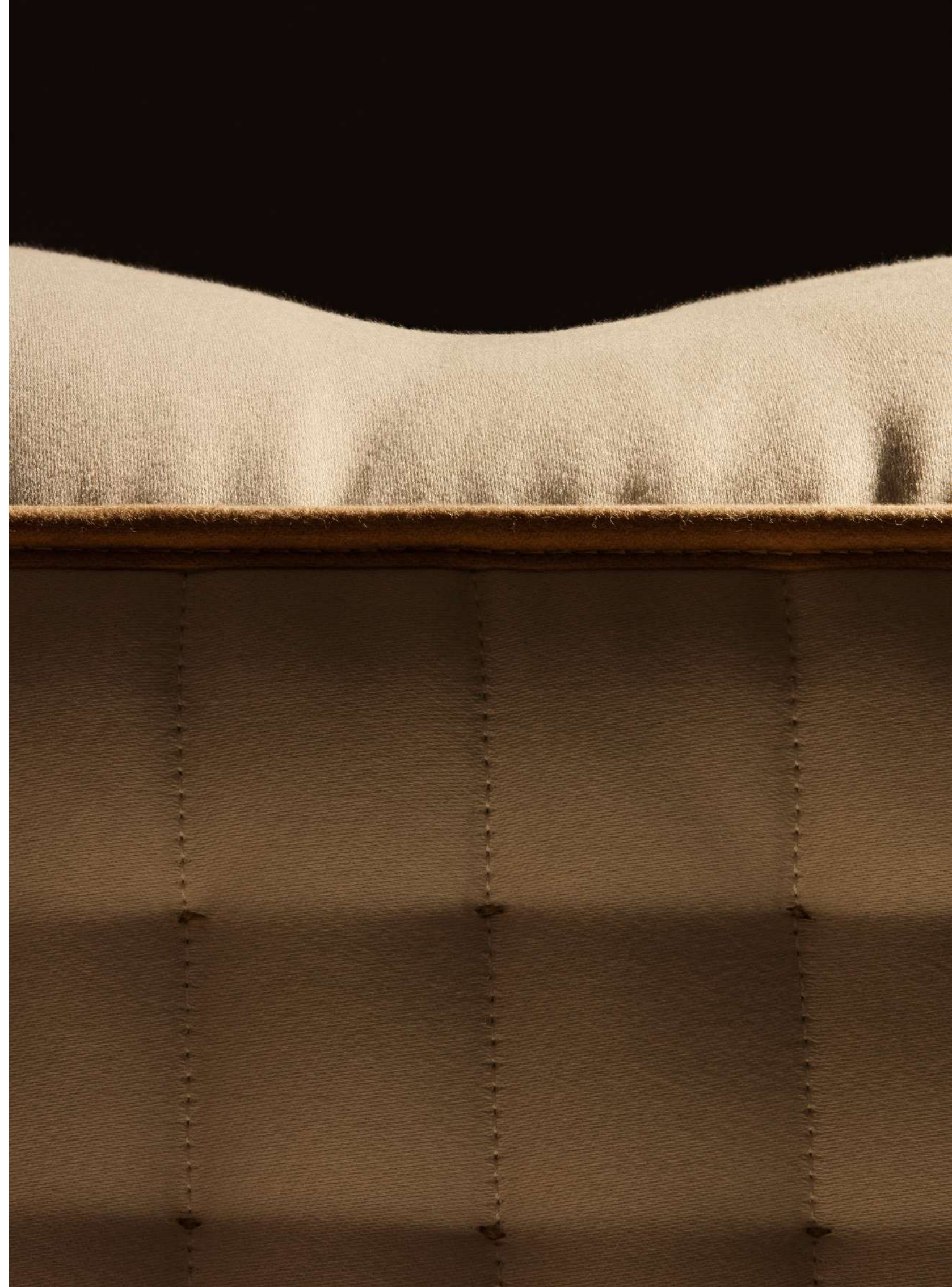
# Side Stitching A Labour of Love



Unlike mass-produced mattresses, our iconic side-stitching is all done by hand. It's an intricate, labour-intensive technique that takes years to master. A major part of our core DNA, this process is integral to the quality and comfort of every Vispring and safeguards the 30 year guarantee that we've become famous for.

Up to six rows are deftly sewn with 100% natural twine, which provides the thousands of contact points between the outer shell and honeycomb spring unit. Understandably, the Vispring way takes time, but is driven by the need for durability and quality – it takes one craftsman up to eight hours to side-stitch a mattress by hand. We think it's a method worth keeping.

**A Lifetime of Comfort**





# Natural Fillings Tenderly Teased



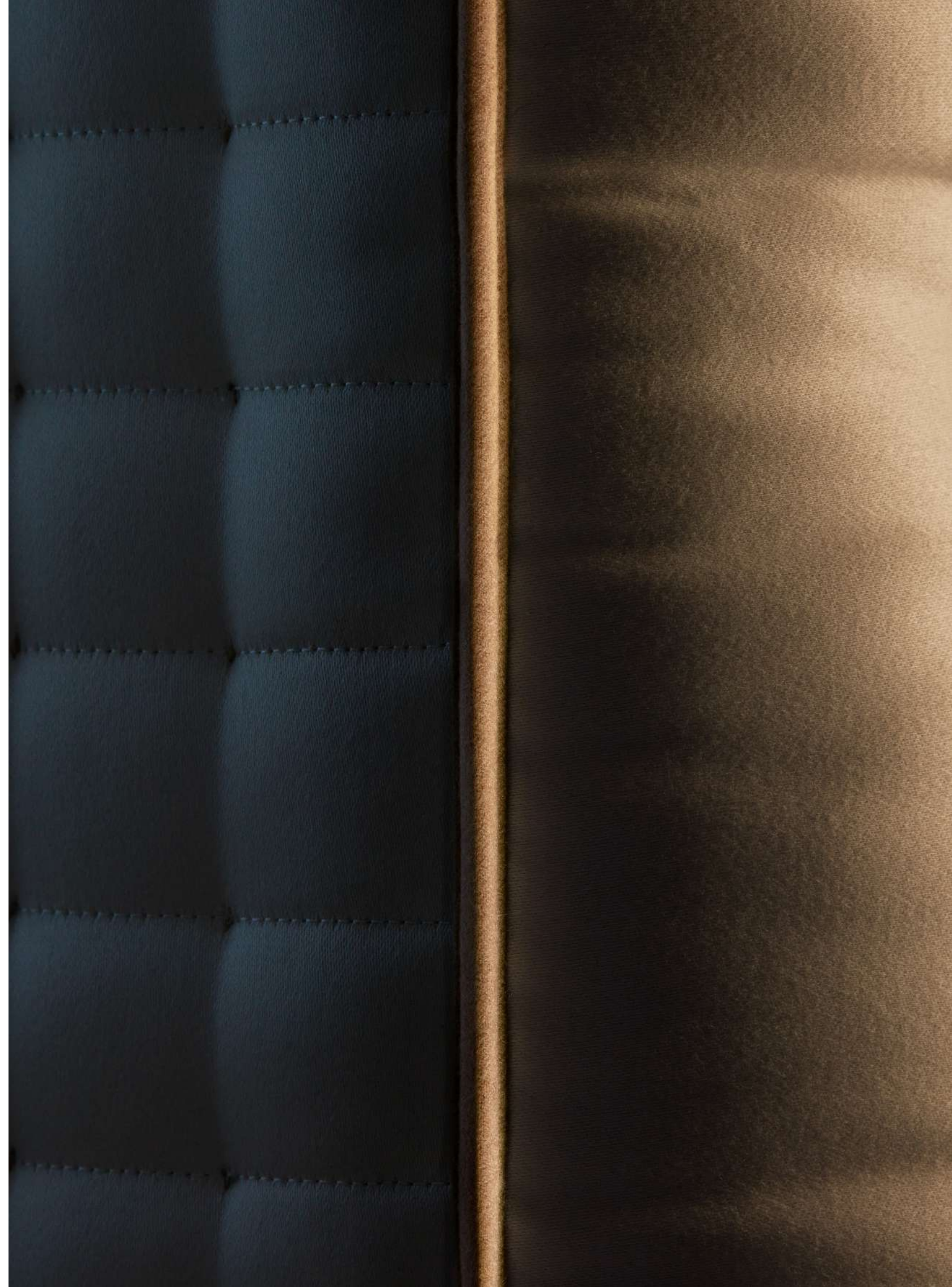
The living world almost always provides the best materials – which is why we only use the finest natural fibres to create our unsurpassably comfortable fillings. Whether it's wool, silk, bamboo, horsetail or cotton, every filament is lovingly hand-laid over the honeycombed pocket springs to provide a soft, breathable, hypo-allergenic and fully biodegradable foundation for sleeping.

# Tape Edging Structural Security



The skilled technicians at our Plymouth workshop use meticulous care to close every Vispring mattress. A strong but flexible ticking tape is used to join the side border to the top panel using a specially adapted sewing machine. This fastidious, thorough procedure seals the mattress to ensure a smooth surface with no raw fabric edges. Far from being decorative – it helps to safeguard the structure and give a beautiful, long-lasting finish.

**A Lifetime of Comfort**



# Hand Tufted Contoured for Comfort



At Vispring, we tuft each and every mattress by hand. Evenly distributed throughout the entire mattress, these tufts hold the fillings in position. It's these carefully judged tuft lengths that create our voluptuous signature contoured surface. Hand-tufting keeps everything secure and guarantees your comfort for thirty years – or more.

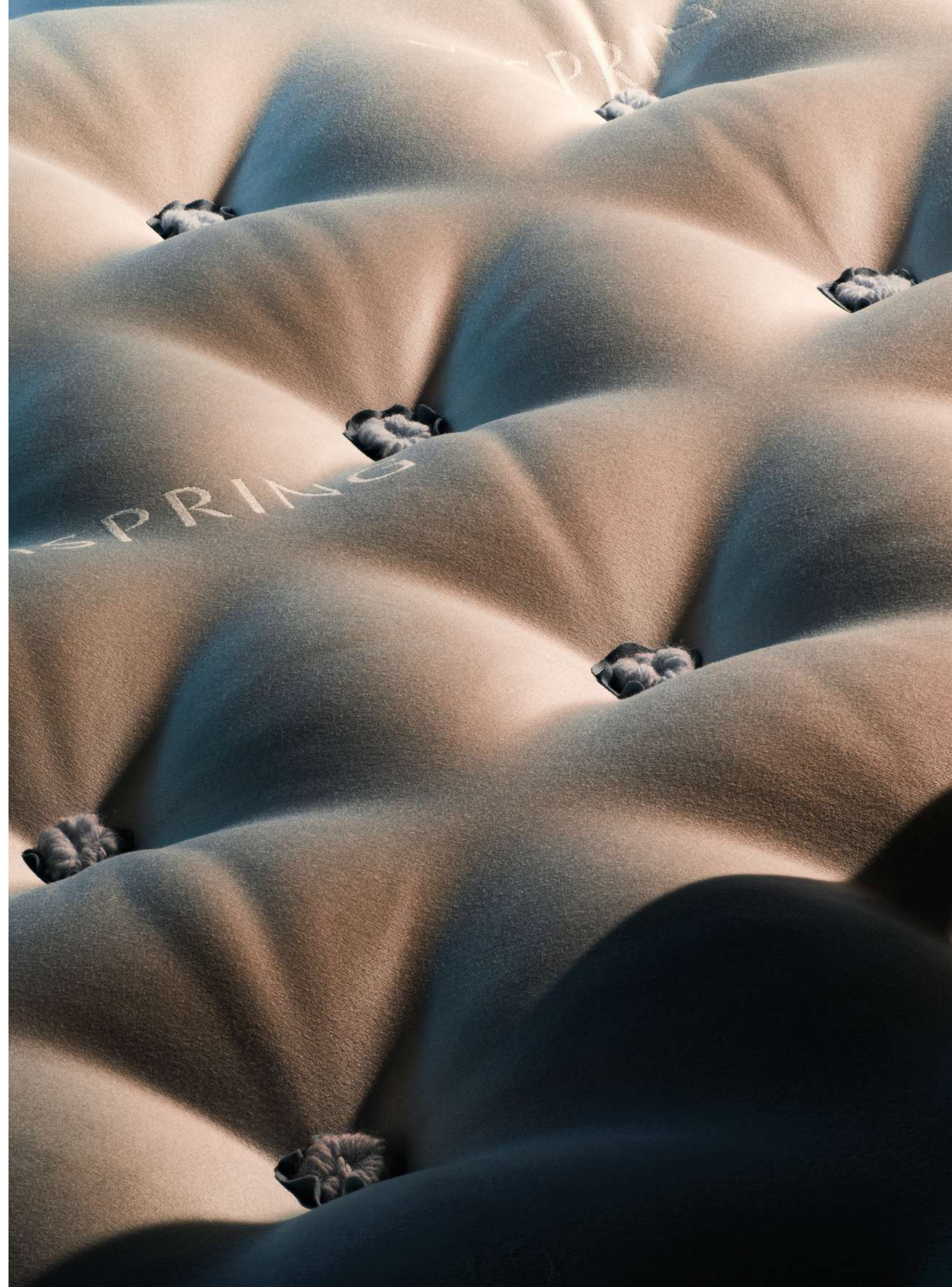
# Sealed with Care Belgian Damask



Once the mattresses have been filled, they need to be covered. We use the best quality ticking for all our mattresses. For the majority of our collection that means 100% Belgian Damask, which is made by Maes, a family-owned business in Flanders, who have been awarded the prestigious Oeko Tex® certification. This high-grade fabric is made of plant-based natural viscose and complies with the strictest REACH environmental laws and sustainable business practices.

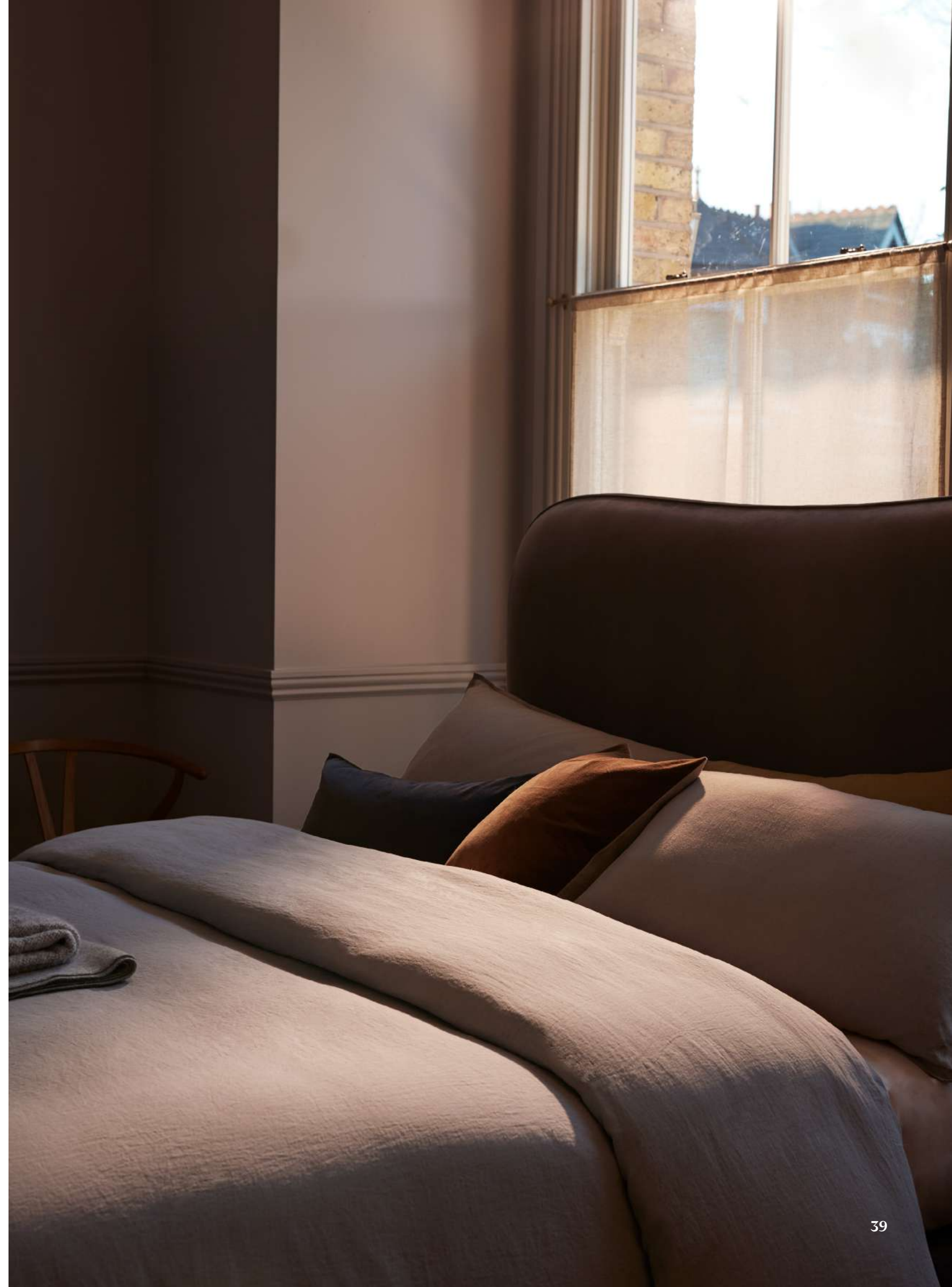
From a safety perspective, whilst wool mattresses are naturally fire retardant, we treat ours with a substance called M-Pure. Crucially, this is a non-chemical treatment that only uses biologically based ingredients. The mattress edges are then closed with tape, which our skilled technicians apply by hand, using meticulous care to close the mattress panel and borders, leaving no raw fabric edges. Slender but incredibly strong, it leaves a beautiful, smooth finish.

**A Lifetime of Comfort**



The starting point for Vispring comfort. Made with soft cotton, hand-teased wool, highly durable pocket springs and the most comfortable natural finishes. In the Original Collection you will find our entry level range of beds, like the Devonshire. Our Devonshire mattress is made with hand-teased British fleece wool for an exceptionally resilient and comfortable sleeping surface.

## The Original Collection









*Previous pages*

Devonshire mattress  
Part of *the Original Collection*  
with one layer of pocket springs,  
British fleece wool, hand-teased  
Devonshire fleece wool and  
British fleece needled wool.

Lennox headboard  
in *Faux Suede Mocha 407 fabric*.

De Luxe divan in *Faux Suede  
Mocha 407 fabric* filled with  
blended British fleece wool  
and cotton.

See p.64 for the full collection:

Elite  
Baronet Superb  
Devonshire  
Coronet



# SHEET LAND

When you consider the calibre of raw materials we use, it's no surprise that a Vispring is much heavier than the majority of mattresses on sale today. Reassuringly, this is due to the volume of natural materials that we pack into each and every one; like real Shetland wool, which is incorporated to maximise comfort and help to regulate body temperature. It's an intrinsic part of our heritage — and with four full sheep fleeces used per mattress, it's important that we maintain close relationships with the crofting industry to safeguard their future, as well as ours.



# WOOL



As the first U.K. bed-maker to be granted the prestigious Woolmark quality assurance certification, we've nurtured a long-standing fair-trade policy with the Shetland Wool industry and guaranteed that we'll purchase a substantial amount of each year's clip. Initiatives like ours keep this traditional trade alive and help the farmers to thrive. Every filament is responsibly sourced from within the British Isles and sheared from sheep with no harm done. The practice of removing their dense winter coats is all part of necessary animal husbandry and our commitment to buying local, as opposed to importing from overseas, ensures that an ancient way of life is preserved for all communities involved.

Soft and supportive with an in-built bounce that resists pressure, wool is recognised globally as one of the finest components for bed upholstery. Unlike foam or synthetic products, it's also naturally fire-resistant – negating the need for the use of toxic chemicals (the effects of which are still under investigation). We're proud of our affiliations with the British Wool Marketing Board and the Campaign for Wool, and with over a quarter of all U.K. Shetland Wool production ringfenced for Vispring it's clear to everyone involved that we're serious about sustainability.



In partnership with



Real Shetland Wool



THE CAMPAIGN FOR WOOL

Patron: HRH The Prince of Wales



PURE NEW WOOL

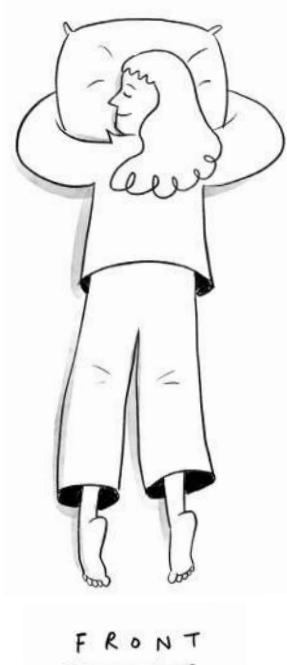
# The Ultimate Sleep System

We've been in this business for long enough to understand that there's no one-size-fits-all approach to sleeping. Sleep is personal, individual and entirely unique. It's for this reason that we offer such a wide range of different mattresses, with a choice of spring count, fillings and tension. This puts the power in your hands and allows you to pick the right one for you or opt instead for a customised, bespoke service.

To guarantee you choose the best mattress for your needs, we'd strongly suggest a visit to one of our retailers. In store, you can talk to an experienced member of our team to discuss which one of our many spring and filling combinations would work best for the way you sleep.

# How to Sleep Happily Ever After

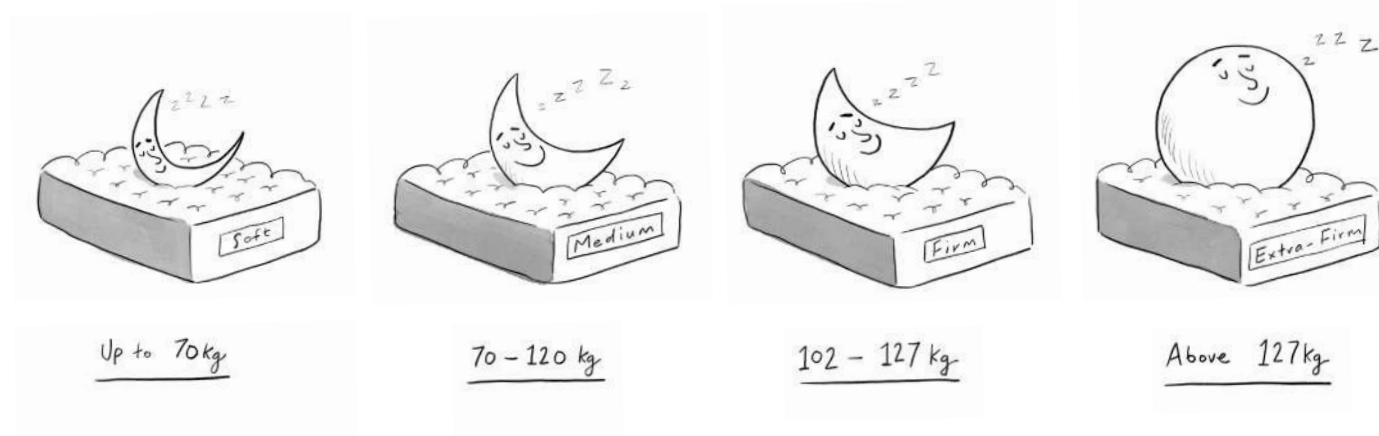
**TRY BEFORE YOU BUY** Finding your ideal level of support and cushioning takes time. It's always best to test each bed for at least 10 minutes by lying down in the position that you usually sleep in, and turning over a few times. If you share your bed with a partner, make sure you're both there when the testing takes place. Vispring make a range of beds, offering different spring tensions, fillings and sizes. Try a few in order to determine which one is the perfect option for you. You spend a third of your life in bed – take your time when deciding which one to buy.



Buying a new bed isn't something you should do hastily, because there's such a lot to consider before you commit. At Vispring, our sleep specialists have garnered a host of helpful tips to help you choose the right one for you. In the same way as you'd visit a car showroom a number of times before signing on the dotted line – you should treat this journey with the same rigorous level of research. We've put together some advice as a helpful guide.

**THINK ABOUT YOUR SLEEP STYLE** Are you a teapot? Or more of a starfishing space maximiser? Understanding the positions our bodies find themselves in during sleeping hours is crucial and helps steer you towards the correct tension, spring count, or fillings. If you share a bed with a partner, you need to think about sleep style compatibility too; you may, for example, find a split tension mattress will guarantee a more restful slumber – for both of you.

# Tension Selection



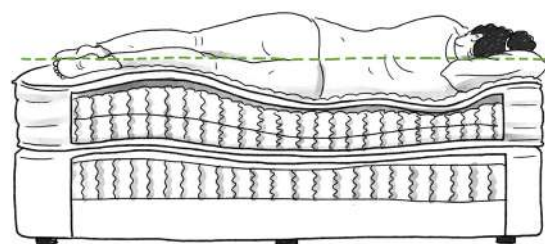
Vispring make mattresses in four different tensions, Soft, Medium, Firm and Extra Firm. It's best to jettison all preconceived (or outdated) ideas about how a firm mattress is always best – because this is simply not the case. Tension is of course, all down to personal choice, but we would always ask you to consider your bodyweight as the main factor first. Spinal alignment needs to be correct to safeguard against aches and pains from sleeping on the incorrect mattress tension.

# Combination Mattress

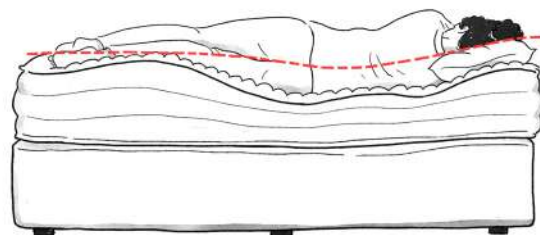


Our concept of comfort is subjective – but it's essential we experience the best level possible when trying to get a good night's sleep. To guarantee you wake feeling fully rested, Vispring will make your mattress with different spring tensions on each side – either soft and medium, medium and firm, or firm and extra firm. It's worth remembering that we also provide a bespoke service to tailor any mattress or divan to your specific needs.

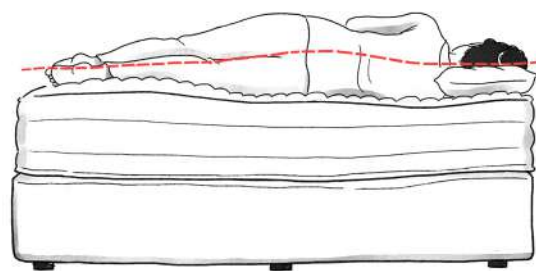
# Choosing Your Perfect Bed



**PERFECT SUPPORT** The spine is straight and the entire body is evenly supported.



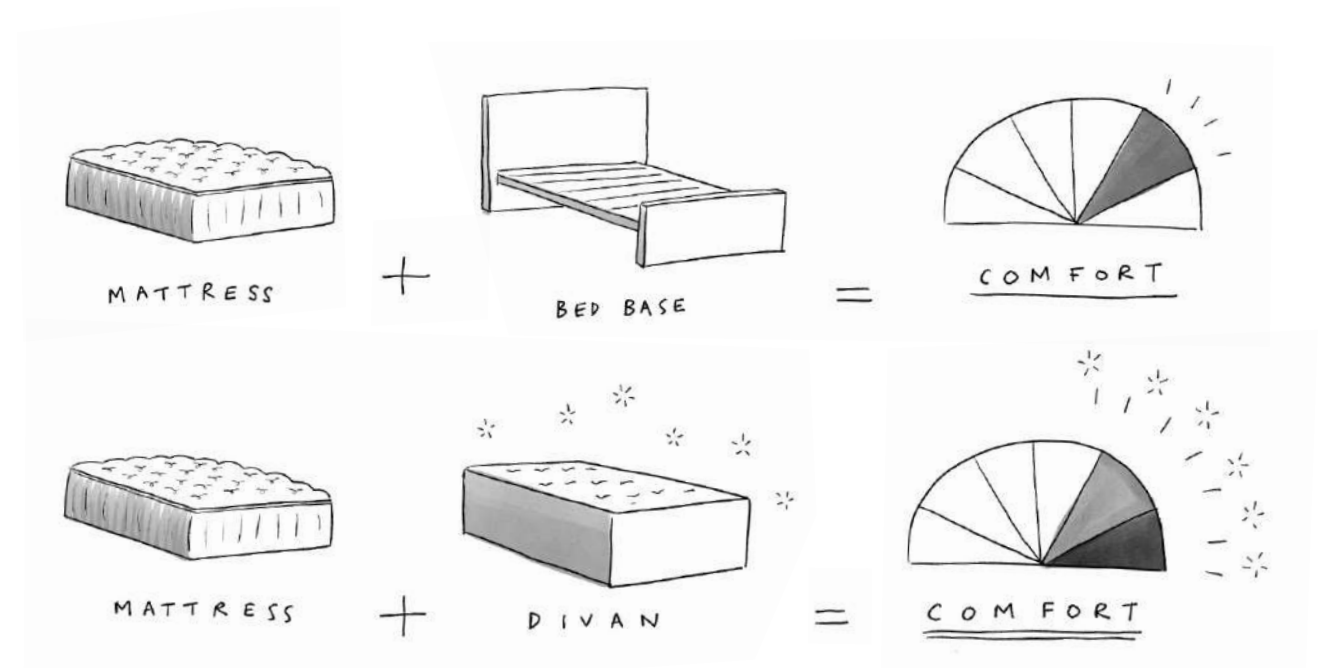
**TOO SOFT** The spine bows downwards, causing pressure around the hips.



**TOO FIRM** The spine bows upwards, causing pressure around the shoulders and knees.

**A HANDY CHECK** When you've taken everything else into consideration and you're 90% sure which mattress seems like the best choice, it's time to check the support. If the mattress is too firm, you'll be able to slide your hand easily between the mattress and the hollow of your back. If the mattress is too soft, sliding your hand beneath your back won't be possible. Relax, take your time and let your body decide what's right for you.

# Unrivalled Comfort

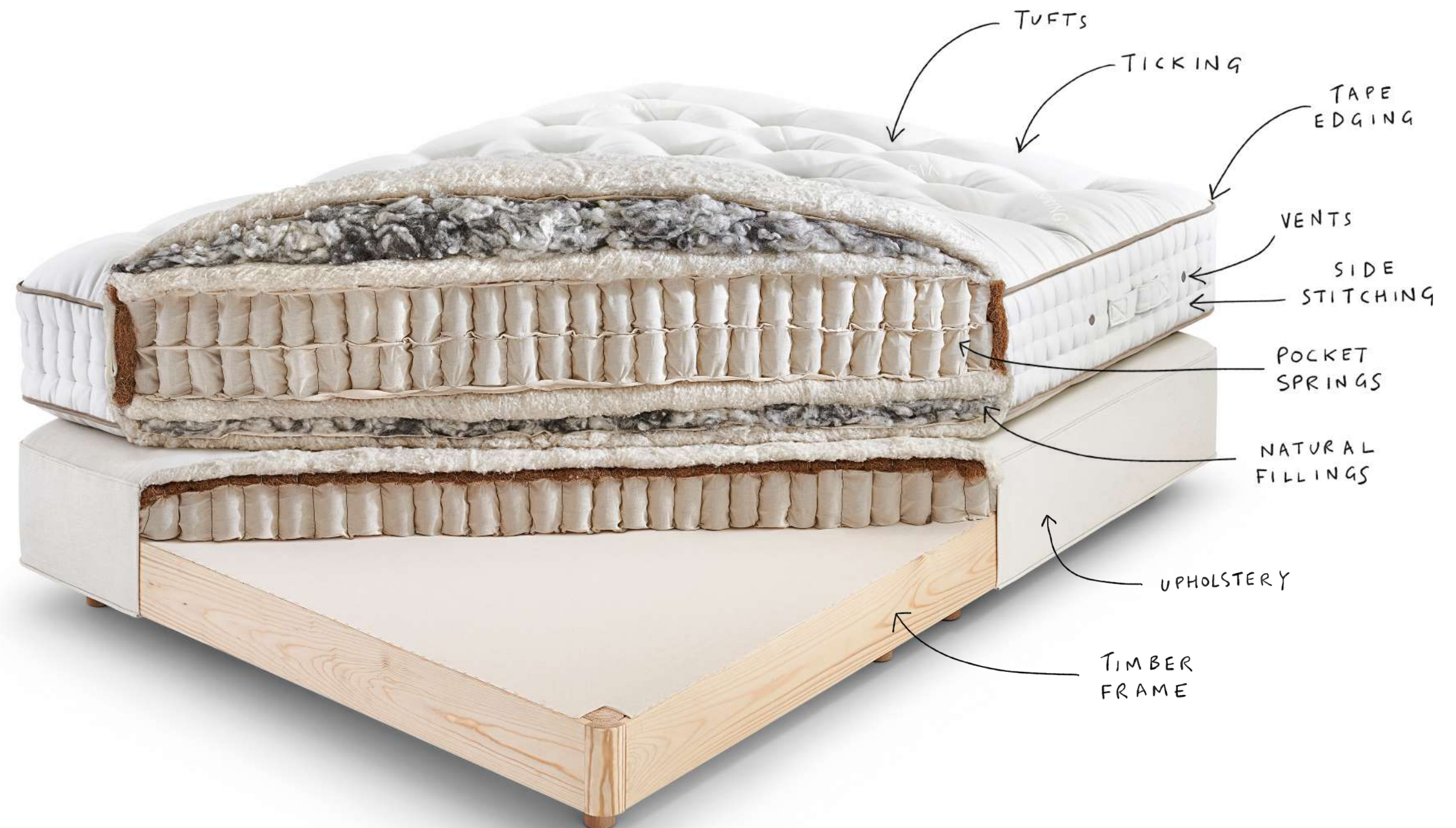


The secret of comfort with a Vispring bed is down to the **DIVAN**, which increases the comfort level of the bed by up to 40%. Pairing a Vispring mattress with one of our divans increases the comfort level of the bed by up to 40%. A Vispring divan combines the strength of slow-grown Northern European timber, with body-responsive pocketed springs and a generous filling of premium natural fibres. Expertly blended, long lasting cushioning helps the divan adapt to your body movements and adds resilience for a lifetime of use. The quality of its construction means that, even on its own, a Vispring divan feels more comfortable than many mass-produced mattresses. There is no better foundation for a Vispring mattress.

Of course, pairing a Vispring mattress with your existing bed frame will still guarantee a lifetime of fantastic quality sleep. But if you're in the market for unparalleled comfort and support, we'd always suggest investing in a Vispring divan too, for the complete sleep system.

# What's in a Vispring Bed?

As our name suggests, springs are the most important ingredient in the Vispring recipe. They work in harmony with the natural fillings and upholstery to supply a delicate balance of strength, durability and softness.



## Ticking

All our mattresses are covered in high quality ticking, such as Belgian Damask and Pure Wool.

## Side Stitching

Side stitching by hand gives supportive strength to the mattress edge.

## Pocket Springs

The heart of the mattress and divan constructions are either one, two or three rows of honeycomb nested Calico pocketed springs.

## FSC™ Certified Timber Frame

The solid timber frames are all made using northern European soft and hardwood from well-managed FSC™-certified forests and other controlled sources.

## Tufts

We tuft each mattress by hand. Evenly distributed, tufts hold the fillings in place.

## Tape Edging

We use meticulous care to close the mattress panel and border leaving no raw fabric edges. We finish the edge with white, grey or beige piping (depending on the collection).

## Vents

The vents running along the side of our mattresses ensure fresh airflow and allow moisture to escape. It's the healthiest way to sleep.

## Natural Fillings

All Vispring mattresses are filled with the finest quality natural materials like wool, cotton, horsehair, cashmere and silk.

## Upholstery

The divans are hand-upholstered in fabrics from the Vispring Timeless Collection or the customer's own material.

**THE ORIGINAL COLLECTION** The starting point for Vispring comfort. Made with soft cotton, wool, highly durable pocket springs and the most comfortable natural finishes.

**THE CLASSIC COLLECTION** The next level of comfort. Each mattress is filled with the softness of materials like wool and fine horsehair. Underneath which, you'll find layers of individually pocketed springs.





**THE LUXE COLLECTION** With multiple layers of hand-nested pocket springs for weightless comfort, each mattress is carefully filled with the finest natural materials to provide the ultimate Vispring experience.



**BESPOKE MATTRESSES** Every one of our beds is handmade to order, just for you. Although our mattresses are made using traditional methods, that doesn't mean they have to be conventional shapes. We can make mattresses with cut-out corners for antique bedsteads and four-poster beds, extra long and extra wide beds or divans in four sections to negotiate narrow or spiral staircases.



## The ORIGINAL Collection

Elite  
Baronet Superb  
Devonshire  
Coronet



### Elite

Blended British fleece wool and cotton  
Bonded British fleece wool and cotton  
1254 Springs  
One layer of springs



### Baronet Superb

Blended British fleece wool and cotton  
Bonded British fleece wool and cotton  
Horsehair  
1326 Springs  
One layer of springs



### Devonshire

British fleece wool  
Hand-teased  
Devonshire fleece wool  
British fleece needled wool  
1326 Springs  
One layer of springs



### Coronet

Blended British fleece wool and cotton  
British fleece wool  
Bonded British fleece wool and cotton  
1638 Springs  
One layer of springs

## The CLASSIC Collection

Herald Superb  
Oxford  
Dartington  
Shetland  
Regal Superb  
Regent  
Kingsbridge



### Herald Superb

Blended British fleece wool and cotton  
Horsehair  
Bonded British fleece wool and cotton  
1476 Springs  
One layer of springs



### Oxford

Blended British fleece wool and cotton  
Horsehair  
Bonded British fleece wool and cotton  
1476 Springs  
One layer of springs



### Dartington

Blended British fleece wool and cotton  
British fleece wool  
Bonded British fleece wool and cotton  
1558 Springs  
One layer of springs



### Shetland

Needled British fleece wool  
Hand-teased real Shetland wool  
British fleece wool  
1720 Springs  
One layer of springs



### Regal Superb

Blended real Shetland wool and cotton  
South American long stranded horsetail blended with British fleece wool  
Bonded British fleece wool and cotton  
1720 Springs  
One layer of springs



### Regent

Real Shetland wool and cotton  
South American long stranded horsetail  
Real Shetland wool blended with mohair and silk  
Bonded British fleece wool  
1720 Springs  
One layer of springs



### Kingsbridge

British fleece wool  
Hand-teased horsetail blended with Devonshire wool  
British fleece wool  
2030 Springs  
Two layers of springs

## The LUXE Collection

Shetland Superb  
Marquess Superb  
Tiara Superb  
Sublime Superb  
Signatory  
Signatory Superb  
Magnificence  
Masterpiece Superb  
Majesty  
Diamond Majesty



### Shetland Superb

British fleece wool  
Hand-teased real Shetland wool  
British fleece wool  
2242 Springs  
Two layers of springs



### Marquess Superb

Blended real Shetland wool and cotton  
British fleece wool  
Silk  
Bonded British fleece wool and cotton  
2242 Springs  
Two layers of springs



### Tiara Superb

Blended real Shetland wool and cotton  
Hand-teased horsetail blended with real Shetland wool  
Blended real Shetland wool and cotton  
2242 Springs  
Two layers of springs



### Sublime Superb

Blended real Shetland wool and cotton  
Hand-teased horsetail blended with real Shetland wool  
Silk and Mohair  
British fleece wool  
2520 Springs  
Two layers of springs



### Signatory

Blended real Shetland wool and cotton  
Hand-opened Austrian Moosburger® horsetail  
Hand-teased real Shetland wool blended with cashmere  
Blended real Shetland wool and cotton  
2664 Springs  
Two layers of springs



### Signatory Superb

British fleece wool  
Hand-opened Austrian Moosburger® horsetail  
Hand-teased real Shetland wool blended with cashmere  
Blended real Shetland wool and organic cotton  
2516 Springs  
Two layers of springs



### Magnificence

Blended real Shetland wool and cotton  
Hand-opened Austrian Moosburger® horsetail  
Hand-teased real Shetland wool blended with cashmere and mohair  
Blended real Shetland wool and cotton  
2812 Springs  
Two layers of springs



### Masterpiece Superb

Blended real Shetland wool and organic cotton  
Hand-opened long-strand Austrian Moosburger® horsetail  
Hand-teased real Shetland wool blended with cashmere  
Alpaca and silk  
Blended real Shetland wool and organic cotton  
3162 Springs  
Three layers of springs



### Majesty

Silk  
Cashmere  
Blended real Shetland wool and cotton  
Hand-opened Austrian Moosburger® horsetail  
Blended real Shetland wool and cotton  
3996 Springs  
Three layers of springs



### Diamond Majesty

British wool  
Loose British horsetail  
Shetland wool blended with cashmere and silk  
Bamboo  
Vicuña fleece wool\*  
Real Shetland fleece wool and organic cotton  
3162 Springs  
Three layers of springs

	Real Shetland Wool	British Fleece Wool	Cotton	Silk	Horsetail Horsehair	Austrian Moosburger® Horsetail	Mohair	Bamboo	Vicuña Royal Alpaca in North America	Alpaca	Cashmere	Spring Layers	Springs in 150x200cm 5ft x 6ft 6"	Rows of Side Stitching	Tufts	Border Upholstry	Overall Mattress Depth (+/- 2cm/0.8")	Partnering Divan	Availability			
																			UK, Australia and New Zealand	Europe, Middle East and Africa	North America	Asia
<b>ORIGINAL</b>																						
<b>Elite</b>	○	●	●	○	○	○	○	○	○	○	○	1	1254	2	Hand tufted with felt washers	Protective wool	21cm/8.3" + 6cm/2.4" doming	De Luxe	●	○	●	●
<b>Baronet Superb</b>	○	●	●	○	●	○	○	○	○	○	○	1	1326	2	Hand tufted with felt washers	Protective wool	21cm/8.3" + 6cm/2.4" doming	De Luxe	●	●	○	●
<b>Devonshire</b>	○	●	○	○	○	○	○	○	○	○	○	1	1326	2	Hand tufted with felt washers	Protective wool	21cm/8.3" + 6cm/2.4" doming	Wool De Luxe	●	●	●	●
<b>Coronet</b>	○	●	●	○	○	○	○	○	○	○	○	1	1638	2	Hand tufted with felt washers	Protective wool	21cm/8.3" + 6cm/2.4" doming	De Luxe	○	○	●	○
<b>CLASSIC</b>																						
<b>Herald Superb</b>	○	●	●	○	●	○	○	○	○	○	○	1	1476	2	Hand tufted with felt washers	Protective wool	21cm/8.3" + 6cm/2.4" doming	Prestige	●	●	○	●
<b>Oxford</b>	○	●	●	○	●	○	○	○	○	○	○	1	1476	2	Hand tufted with felt washers	Protective wool	21cm/8.3" + 6cm/2.4" doming	Prestige	○	○	●	○
<b>Dartington</b>	○	●	●	○	○	○	○	○	○	○	○	1	1558	2	Hand tufted with felt washers	Protective wool	21cm/8.3" + 6cm/2.4" doming	Prestige	●	○	○	○
<b>Shetland</b>	●	●	○	○	○	○	○	○	○	○	○	1	1720	3	Hand-tied woollen tufts and twine	Protective wool	21cm/8.3" + 6cm/2.4" doming	Wool Prestige	●	○	○	●
<b>Regal Superb</b>	●	●	●	○	●	○	○	○	○	○	○	1	1720	3	Hand tufted with felt washers	Protective wool	23cm/9.1" + 6cm/2.4" doming	Prestige	●	●	●	●
<b>Regent</b>	●	●	●	●	●	○	●	○	○	○	○	1	1720	3	Hand tufted with felt washers	Protective wool	23cm/9.1" + 6cm/2.4" doming	Prestige	○	●	●	○
<b>Kingsbridge</b>	○	●	○	○	●	○	○	○	○	○	○	2	2030	3	Hand tufted with felt washers	Protective wool	23cm/9.1" + 6cm/2.4" doming	Prestige	●	○	○	○
<b>LUXE</b>																						
<b>Shetland Superb</b>	●	●	○	○	○	○	○	○	○	○	○	2	2242	3	Hand-tied woollen tufts and twine	Protective wool	23cm/9.1" + 6cm/2.4" doming	Wool Sovereign	●	○	○	●
<b>Marquess Superb</b>	●	●	●	●	○	○	○	○	○	○	○	2	2242	3	Hand-tied woollen tufts and twine	Coir and wool	23cm/9.1" + 6cm/2.4" doming	Sovereign	○	●	○	●
<b>Tiara Superb</b>	●	○	●	○	●	○	○	○	○	○	○	2	2242	3	Hand-tied woollen tufts and twine	Coir and wool	23cm/9.1" + 6cm/2.4" doming	Sovereign	●	●	●	●
<b>Sublime Superb</b>	●	●	●	●	●	○	●	○	○	○	○	2	2520	4	Hand-tied woollen tufts and twine	Coir and wool	23cm/9.1" + 6cm/2.4" doming	Sovereign	●	●	●	●
<b>Signatory</b>	●	○	●	○	○	●	○	○	○	○	●	2	2664	4	Hand-tied woollen tufts and twine	Coir and wool	23cm/9.1" + 6cm/2.4" doming	Viceroy	●	●	○	●
<b>Signatory Superb</b>	●	●	●	○	○	●	○	○	○	○	●	2	2516	4	Hand-tied woollen tufts and twine	Coir and wool	23cm/9.1" + 6cm/2.4" doming	Statesman	○	○	●	○
<b>Magnificence</b>	●	○	●	○	○	●	●	○	○	○	●	2	2812	5	Hand-tied woollen tufts and twine	Coir and wool	25cm/9.8" + 6cm/2.4" doming	Viceroy	●	●	○	●
<b>Masterpiece Superb</b>	●	○	●	●	○	●	○	○	○	●	●	3	3162	5	Hand-tied woollen tufts and twine	Coir and wool	25cm/9.8" + 6cm/2.4" doming	Statesman	○	○	●	○
<b>Majesty</b>	●	○	●	●	○	●	○	○	○	○	●	3	3996	6	Hand-tied woollen tufts and twine	Coir and wool	28cm/11" + 6cm/2.4" doming	President	○	○	○	●
<b>Diamond Majesty</b>	●	●	●	●	●	○	○	●	●	○	●	3	3162	6	Hand-tied woollen tufts and twine	Coir, wool and finished in British merino wool	28cm/11" + 6cm/2.4" doming	President	●	●	●	●

Our hand-upholstered **DIVANS**, also known as boxsprings, are the ideal base for any Vispring mattress. We carefully nest pocket springs in a solid timber frame, creating a responsive layer that works in harmony with the mattress above – it supports you perfectly to give the most comfortable sleep possible. Every divan is finished in the finest natural materials (like coir, cotton, horsehair and wool) and can be personalised with different fabrics and leg designs.



## The ORIGINAL Collection

De Luxe  
Wool De Luxe



**De Luxe**  
600 Springs  
Coir, Blended  
British fleece wool  
and cotton



**Wool De Luxe**  
600 Springs  
Softly needled and  
heavily needled  
British fleece wool

## The CLASSIC Collection

Prestige  
Wool Prestige



**Prestige**  
950 Springs  
Coir, blended British  
fleece wool and cotton



**Wool Prestige**  
950 Springs  
Softly needled and  
heavily needled  
British fleece wool

## The LUXE Collection

Sovereign  
Wool Sovereign  
Viceroy  
Statesman  
President



**Sovereign**  
1344 Springs  
Coir, blended British  
fleece wool and cotton



**Wool Sovereign**  
1344 Springs  
Softly and heavily  
needled British  
fleece wool



**Viceroy**  
2010 Springs  
Horsehair, blended  
British fleece wool  
and cotton



**Statesman**  
2832 Springs  
Long-strand horsehair,  
blended British fleece  
wool and cotton



**President**  
2832 Springs  
Long-strand horsehair,  
Blended British fleece  
wool and cotton

Note: Number of springs are in divan size 150×200cm / 5ft×6ft 6".  
For divan availability in your region please see the table on p.72

For the ultimate in Vispring luxury, complete your mattress and divan with one of our **HEADBOARDS**. With styles to suit traditional or contemporary homes, there's a model for every taste and interior.

All of our headboards are upholstered with sumptuous fabrics from the Vispring Timeless Collection, or in your own personal choice of material.

To ensure a perfect fit with your divan base, our headboards are available in a variety of sizes. Extra-large versions can also be supplied if you prefer your headboard to be wider than your divan base.

More styles from our three headboard collections: Elegant, Contemporary and Designs/Patterns can be found on [www.vispring.com](http://www.vispring.com)



## DIVANS

Type	Construction	Springs 150 x 200cm 5ft x 6ft 6" (high divan)	Frame	Height Options	Upholstery	Partnering Mattresses	Availability			
							UK, Australia and New Zealand	Europe, Middle East and Africa	North America	Asia

### ORIGINAL

<b>De Luxe</b>	Hand-nested pocket spring construction	600	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 31cm (12.2") Low 25cm (9.8") Shallow 17cm (6.7") or Drawer divan	Coir, blended British fleece wool and cotton	Elite Baronet Superb Coronet	●	●	●	●
<b>Wool De Luxe</b>	Hand-nested pocket spring construction	600	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 31cm (12.2") Low 25cm (9.8") Shallow 17cm (6.7") or Drawer divan	Softly needled and heavily needled British fleece wool	Devonshire	●	○	○	●

### CLASSIC

<b>Prestige</b>	Hand-nested pocket spring construction	950	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 31cm (12.2") Low 25cm (9.8") Shallow 17cm (6.7") or Drawer divan	Coir, blended British fleece wool and cotton	Herald Superb Oxford Dartington Regal Superb Regent Kingsbridge	●	●	●	●
<b>Wool Prestige</b>	Hand-nested pocket spring construction	950	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 31cm (12.2") Low 25cm (9.8") Shallow 17cm (6.7") or Drawer divan	Softly needled and heavily needled British fleece wool	Shetland	●	○	○	●

### LUXE

<b>Wool Sovereign</b>	Hand-nested pocket spring construction	1344	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 31cm (12.2") Low 25cm (9.8") Shallow 17cm (6.7") or Drawer divan	Softly needled and heavily needled British fleece wool	Shetland Superb	●	○	○	●
<b>Sovereign</b>	Hand-nested pocket spring construction	1344	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 31cm (12.2") Low 25cm (9.8") Shallow 17cm (6.7") or Drawer divan	Coir, blended British fleece wool and cotton	Marquess Superb Tiara Superb Sublime Superb	●	●	●	●
<b>Viceroy</b>	Two layer hand-nested pocket spring construction	2010	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 33.5cm (13.2") or Low 25cm (9.8")	Horsehair, blended British fleece wool and cotton	Signatory Magnificence	●	●	○	●
<b>Statesman</b>	Two layer hand-nested pocket spring construction	2832	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 33.5cm (13.2") or Low 25cm (9.8")	Long-strand horsehair, blended British fleece wool and cotton	Signatory Superb Masterpiece Superb	○	○	●	○
<b>President</b>	Two layer hand-nested pocket spring construction	2832	Solid timber frame. This product is made of FSC™ - certified and other controlled materials.	High 33.5cm (13.2") or Low 25cm (9.8")	Long-strand horsehair, blended British fleece wool and cotton	Majesty Diamond Majesty	●	●	●	●



The mark of responsible forestry  
FSC® C104010

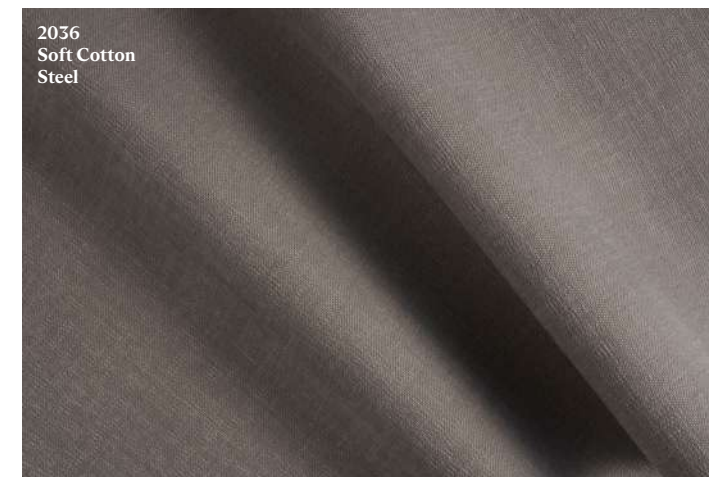
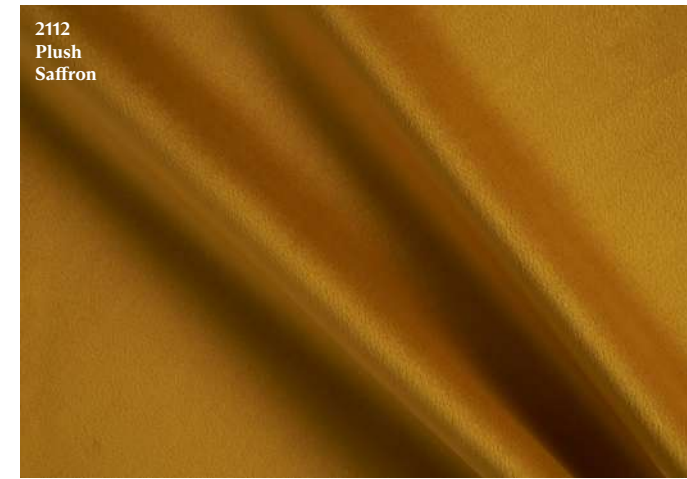
● Available ○ Not available

## HEADBOARDS

Style	Height * Visible height unless otherwise mentioned	Availability			
		UK, Australia and New Zealand	Europe, Middle East and Africa	North America	Asia
<b>Achilles</b>	Height 80cm/31.4"	●	●	●	●
<b>Aldo</b>	Height 96cm/37.8"	●	●	●	●
<b>Artemis</b>	Height 62cm/24.4" (on beds 179cm/70.5" wide or smaller) Height 72cm/28.3" (on beds 180cm/70.9" wide or bigger)	●	●	●	●
<b>Asteria</b>	Height from floor 120cm/47.2"	○	●	○	○
<b>Atlas</b>	Height 90cm/35.5"	●	●	●	●
<b>Berkeley</b>	Height from floor 167cm/65.7" (on beds 201cm/79.1" wide or smaller) Height from floor 177cm /69.7" (on beds 202cm/79.5" wide or bigger)	●	●	●	●
<b>Ceto</b>	Height 75cm/29.5"	●	●	●	●
<b>Clabon</b>	Height 66cm/25.9" (on beds 179cm/70.5" wide or smaller) Height 76cm/29.9" (on beds 180cm/70.9" wide or bigger)	●	●	●	●
<b>Eccleston</b>	Height 66cm/25.9" (on beds 179cm/70.5" wide or smaller) Height 76cm/29.9" (on beds 180cm/70.9" wide or bigger)	●	●	●	●
<b>Elba</b>	Height 62cm/24.4" (on beds 179cm/70.5" wide or smaller) Height 72cm/28.3" (on beds 180cm/70.9" wide or bigger)	●	●	●	●
<b>Enyo</b>	Height 65cm/25.6"	●	●	●	●
<b>Gate</b>	Height 60cm/23.6" (on beds 134cm/52.8" wide or smaller) Height 70cm/27.6" (on bed between 135cm/53"-201cm/79.1" wide) Height 80cm/31.5" (on beds 79.5" (202cm) wide or bigger)	○	○	●	●
<b>Grand Berkeley</b>	Height from floor 167cm/65.7" (on beds 201cm/79.1" wide or smaller) Height from floor 177cm /69.7" (on beds 202cm/79.5" wide or bigger)	●	●	●	●
<b>Helios</b>	Height 66cm/25.9"	●	●	●	●
<b>Hera</b>	Height 55cm/21.7"	●	○	●	●
<b>Iris</b>	Height 62cm/24.4" (on beds 179cm/70.5" wide or smaller) Height 72cm/28.3" (on beds 180cm/70.9" wide or bigger)	●	●	●	●
<b>Lennox</b>	Height 66cm/25.9" (on beds 179cm/70.5" wide or smaller) Height 76cm/29.9" (on beds 180cm/70.9" wide or bigger)	●	●	●	●
<b>Moncorvo</b>	Height 66cm/25.9" (on beds 179cm/70.5" wide or smaller) Height 76cm/29.9" (on beds 180cm/70.9" wide or bigger)	●	●	●	●
<b>Muses</b>	Height 55cm/21.7"	●	●	●	●
<b>Palladio</b>	Height 48cm/18.9"	●	●	●	●
<b>Rhea</b>	Height 55cm/21.7"	○	●	○	○
<b>Triton</b>	Height 67cm/26.4"	●	○	●	●
<b>Theia</b>	Height from floor 120cm/47.2"	○	●	○	○
<b>Themis</b>	Own choice	○	●	○	○
<b>Victoria</b>	Height 70cm/27.6"	○	●	○	●

● Available ○ Not available

Finish your bed in the **FABRIC** of your choice. Choose from our wide range of textiles woven by some of Europe's finest mills, or if you prefer, you can supply your own. See all of our fabrics on [www.vispring.com](http://www.vispring.com).



Made with a wide range of materials, coatings and heights, you can add subtle design hints to your bed with a bespoke set of **LEGS**.



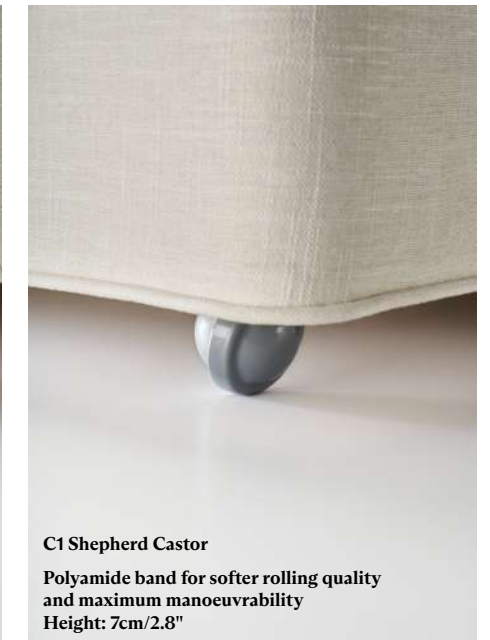
**L5 Metal Leg**  
Available colour: bronze  
Height: 15cm/5.9"



**B1 Wooden Bun Foot**  
Available colours:  
Natural, mahogany, steel\*, ebony  
Height: 7cm/2.8"



**B2 Metal Bun Foot**  
Wood base:  
Natural\*, mahogany, steel, ebony  
Metal wrap:  
Bronze\* or chrome  
Height: 6.5cm/2.6"



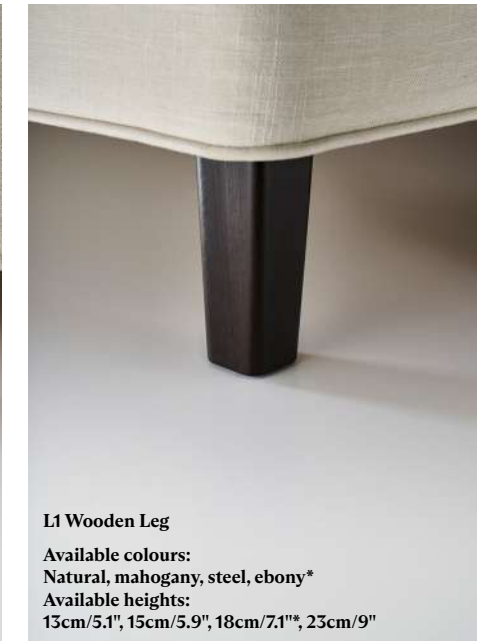
**C1 Shepherd Castor**  
Polyamide band for softer rolling quality  
and maximum manoeuvrability  
Height: 7cm/2.8"



**C2 Locking Castor**  
Polyamide band for softer rolling quality  
and maximum manoeuvrability  
Height: 8.5cm/3.3"



**C3 Castor Cup\*\***  
Available colours:  
Natural, mahogany, steel, ebony\*  
Height: 7.5cm/2.9"



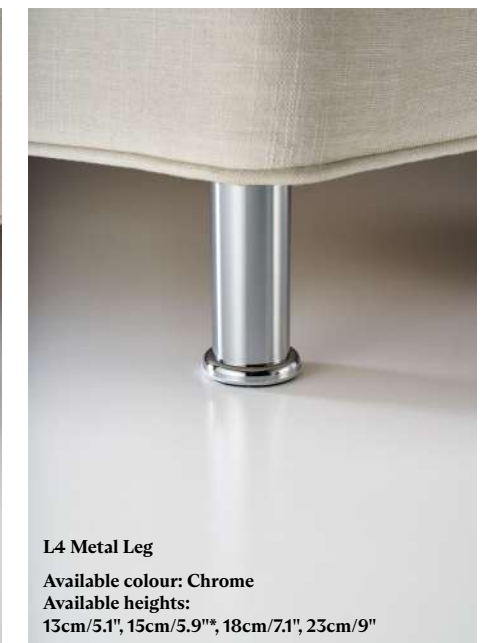
**L1 Wooden Leg**  
Available colours:  
Natural, mahogany, steel, ebony\*  
Available heights:  
13cm/5.1", 15cm/5.9", 18cm/7.1", 23cm/9"



**L2 Wooden Leg**  
Available colours:  
Natural\*, mahogany, steel, ebony  
Available heights:  
3cm/1.2", 5cm/2", 9cm/3.5", 15cm/5.9"



**L3 Wooden Leg**  
Available colours:  
Natural, mahogany\*, steel, ebony  
Height: 6.5cm/2.6"



**L4 Metal Leg**  
Available colour: Chrome  
Available heights:  
13cm/5.1", 15cm/5.9", 18cm/7.1", 23cm/9"

\*Material/colour/size shown in image  
\*\* To bed used with C1 Shepherd Castor



Add an extra layer of luxury with a **MATTRESS TOPPER**. Handmade to order with the same skill and care as our mattresses, these toppers are hand filled with the softest natural fibres and finished with the most comfortable materials.



Mattress Topper	Upholstery	Height	Availability			
			UK, Australia and New Zealand	Europe, Middle East and Africa	North America	Asia
<b>Dream</b>	Filled with blended British fleece wool and cotton. Edged in the same fabric as the topper.	4cm / 1.6"	○	●	○	●
<b>Heaven</b>	Filled with blended British fleece wool and cotton. Edged in the same fabric as the topper.	5cm / 2"	●	●	●	●
<b>Heaven Luxury</b>	Filled with British fleece wool and blended British wool and cotton. Edged in contrasting grey wool ticking.	7cm / 2.8"	●	●	●	●
<b>Heaven Luxury Supreme</b>	Filled with British fleece wool, soft needled British wool and South American horsetail. Edged in contrasting beige wool ticking.	10cm / 3.9"	●	●	●	●
<b>Pillowtop Topper</b>	Filled with cotton, wool, cashmere and silk. Comes with straps that easily attach to the handles on your Vispring mattress.	6cm / 2.4"	●	○	○	○

● Available ○ Not available

To complement the finest beds in the world, we have created a collection of luxuriously supportive **PILLOWS** and warm **DUVETS**.



Pillow	Filling	Availability			
		UK, Australia and New Zealand	Europe, Middle East and Africa	North America	Asia
<b>Hungarian Goose Feather and Down</b>	Outer Chamber (17%): 100% Hungarian Goose Down Inner Chamber (83%): 100% Hungarian Goose Feather Cover: 100% Cotton	●	●	●	●
<b>Pyrenean Duck Feather and Down</b>	Outer Chamber (14%): 90% Pyrenean Duck Down, 10% Pyrenean Duck Feather Inner Chamber (86%): 100% Pyrenean Duck Feather Cover: 100% Cotton	●	●	○	●
<b>European Duck Feather and Down</b>	Outer Chamber (29%): 40% European Duck Down, 60% European Duck Feather Inner Chamber (71%): 100% European Duck Feather Cover: 100% Cotton	●	●	○	●


Duvet	Filling	TOG	Weight	Fill Power	Availability			
					UK and Australia	Europe, Middle East and Africa	North America	Asia
<b>Hungarian Goose Down</b>	Inner Filling: 100% Pure Hungarian Goose Down Cover: 100% Cotton Satin 395 Thread Count	9.1	190 g/m <sup>2</sup>	750	●	●	○	●
<b>Pyrenean Duck Down and Feather</b>	Inner Filling: 90% Pyrenean Duck Down 10% Pyrenean Duck Feather Cover: 100% Cotton Satin 293 Thread Count	7.8	220 g/m <sup>2</sup>	700	●	●	○	●

● Available ○ Not available

# ACCESSORIES

Product	Details	Availability			
		UK and Australia	Europe, Middle East and Africa	North America	Asia
<b>Bedstead Wool Mattress Pad</b>	The Vispring wool mattress pad provides protection between your Vispring mattress and the base of your bedstead, extending the life of your mattress and enhancing comfort.	●	●	●	●
<b>Cut-Out Corners</b>	We can make your mattress with cut-out corners so it fits in four-poster bed frames.	●	●	●	●
<b>Divan Mantle</b>	The mantle is an elegant way of concealing the gap between two divan bases.	●	●	●	●
<b>Drawers</b>	The Vispring high (31cm/9.1") divans can be fitted with drawers. We offer three different drawer sizes with multiple configuration options, Please consult with a sales associate for further details.	●	●	●	●
<b>Loose Divan Skirt &amp; Fitted Divan Cover</b>	Fitted covers and loose skirts are a good way of changing the look of your divan to a fabric of your choice.	●	●	●	●
<b>Mattress Protector</b>	We recommend the use of a mattress protector to keep your mattress in beautiful condition. The Vispring quilted mattress protector is made from softly quilted percale cotton with a pure new wool filling.	●	●	●	●
<b>Zip &amp; Link Mattress</b>	Zip & Link allows you to convert two single beds into one super king size bed, with the flexibility to separate them easily if you wish.	●	●	●	●





It takes confidence to shake up an entire industry, which is precisely what a young James Marshall did in 1899. A British Canadian engineer, he was the trailblazer responsible for pioneering the use of pocket springs in mattresses – a fundamental advancement that transformed the way we sleep. Previous incarnations, which were stuffed with a lumpy mixture of hay, down and cotton were soon considered antiquated in comparison to Marshall’s radical invention.

# A history stamped with the hallmarks of modernity

Packed with high quality natural fibres, his sumptuous coiled spring alternative put human physiology at the core by guaranteeing even weight distribution, shock absorption and long-lasting, unparalleled comfort. By 1901, 'Marshall' had started trading in the United Kingdom, and after ten successful years the company registered its new name 'Vispring' in 1911. Branded Vispring (VI) after the number of springs that were, at the time, used in each sewn pocket. This innovative approach gained serious momentum and by the 1920s these luxurious handmade mattresses were already commonplace in the bedrooms of the finest homes in the country.

1899



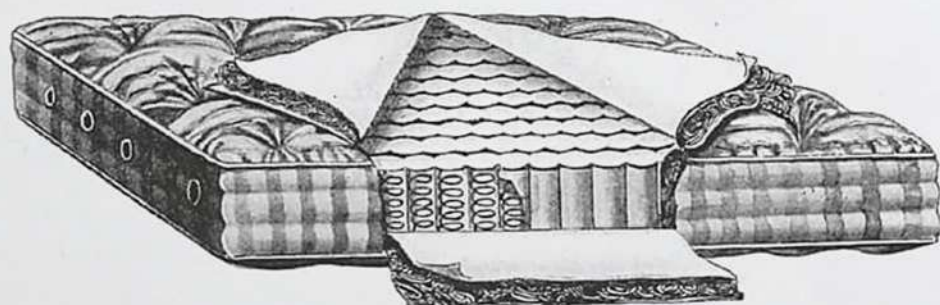
1901

John Nolon and Frederick James made an agreement with James Marshall to promote his revolutionary mattress in the United Kingdom. Unable to persuade local manufacturers to adopt the idea, they decided to produce the Marshall mattress themselves. The Marshall Sanitary Mattress Company was incorporated in London on 24 September 1901. The Vispring story had begun.

1899

James Marshall is a British/Canadian working in Canada. When his wife is taken ill, he creates a handmade mattress for her, with coiled springs wrapped in unbleached muslin, quilted with horsehair. Springs were already commonplace in chair seats and divans, but never before, had they been enclosed in pockets and integrated into a mattress.

THE MARSHALL SANITARY MATTRESS.



PATENTED.

Opened Section showing Naked Springs ; series of Pockets enclosing Springs ; Casing turned back ; Curled Hair Upholstering ; Outside Tick, and Ventilators at End of Mattress.



1912

The bespoke comfort of Vispring's mattresses begins to attract the attention of prestigious steamship companies. Having already equipped its flagship liner the 'Olympic' with Vispring mattresses in 1911, the White Star Line turns to Vispring once again to fit out its sister ship – the 'Titanic'. Each of the vessel's 39 suites and 350 First Class cabins come complete with Vispring mattresses.

1911

The company adopts the Vispring name and logo. For the past few years, the hare motif was used. This animal was chosen to illustrate the resilience and bounce of its springs – which, in the new branding, is combined with the Roman numeral VI: a subtle reference to the number of springs being sewn into each pocket.

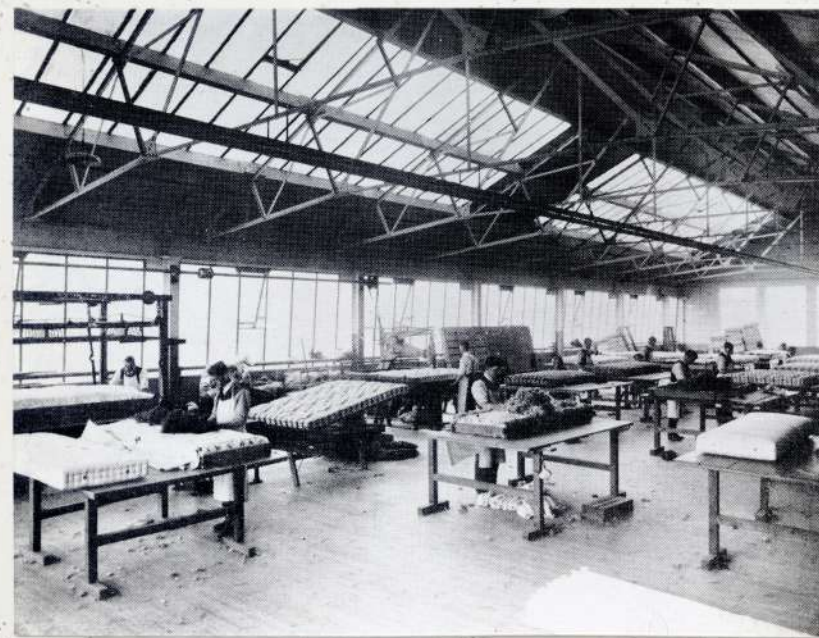


Vispring Since 1901



**1925**

Vispring starts to use pure cotton as a filling component for each mattress. Prior to this, horsehair was the fibre of choice. With a long-standing belief in using only the finest natural materials, the range expands to include Shetland wool, silk and cashmere.



**1940 - 1946**

To assist in the war effort, Vispring produces aeroplane parts in its north London workshop.



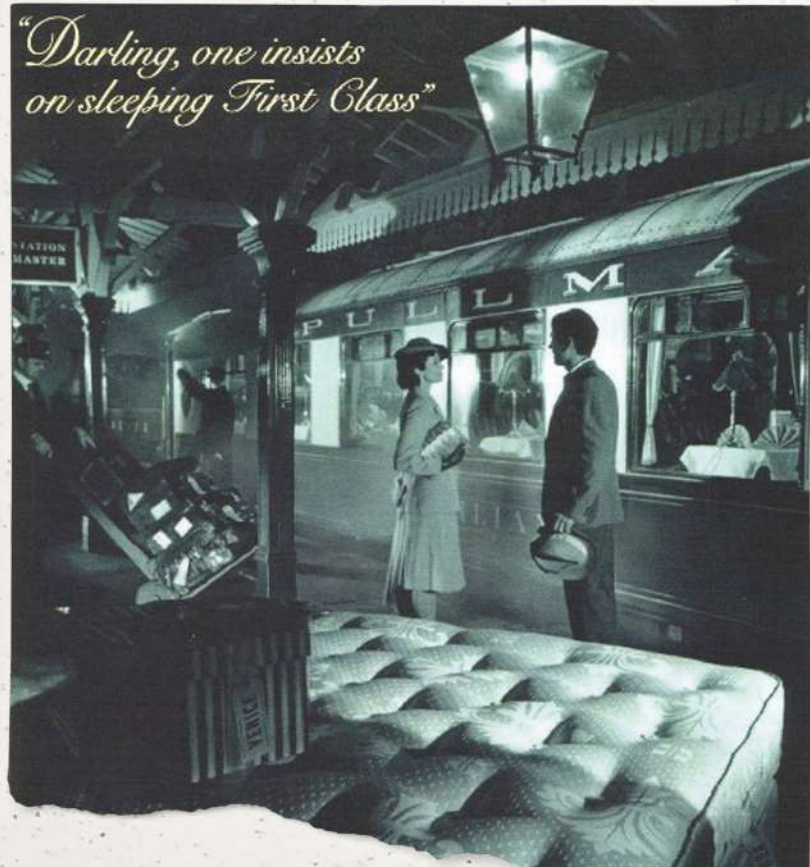
**1932**

Vispring introduces the world's first pocket-sprung divan, known as 'The Vibase'. This was celebrated as the perfect partner for its now iconic mattresses. Teaming the two together provided the ultimate sleep experience – which still holds true today.



**1961**

Vispring launched 'The Hi-Vi Collection'. Aimed at a younger audience, the range featured bolder and more colourful beds.



*"Darling, one insists on sleeping First Class"*

**2001**

The Vispring centenary was celebrated with a series of advertisements inspired by the company's early 1900s promotions.

These days, each and every Vispring is made to order by skilled technicians at our workshop in Plymouth, on England's south west coast. Mattress-making is a detail-driven profession reserved for artisans with dexterity, who pride themselves on their respect for traditional craftsmanship. The way we sleep hasn't changed and neither have our methods – every single stage in our manufacturing process is the same today as it was in 1901. Creating our distinctive mattresses is a lengthy task that requires dedication, precision and professionalism from our workforce – there's no fast track route to perfection.

**1982**

Princess Diana and Prince Charles opt for a split-tension mattress during the pregnancy of their son, Prince William. Vispring craftspeople helped the newly wedded mum-to-be rest easy, by making her side softer and keeping Prince Charles' side firm.



**2012**

Vispring receives the highly prized Queen's Award for Enterprise. Instituted by Royal Warrant, the award honours businesses that have excelled in the fields of international trade, innovation or sustainable development. The presentation ceremony is a proud moment for all the company's staff.



**Today**

**1971**

Vispring moves production from London to Plymouth in south west England.



**Today**

Over 200 skilled craftspeople work in the Vispring Plymouth workshop. Vispring beds are stocked by over 500 stores worldwide, which means the perfect night's sleep is available to more people than ever before.





# Packed with Purity

Without our signature stuffing, a Vispring just wouldn't be the same. We source the highest quality natural fillings from all across the globe, and every fibre is specially selected to perform a very specific purpose. We've perfected the ideal blend which includes; 100% British wool, horsetail, silk, cashmere and mohair – all of which is expertly teased over the cotton covered pocket springs by hand. With components of this calibre, there is little wonder our loyal customers tell us they regret not investing sooner.

### VICUÑA

Perhaps slightly less well-known than the other luxury fibres, Vicuña is sometimes referred to as a gift from the Andes and is, quite literally, worth its weight in gold. Combed with care from a rare and protected species related to the llama, Vicuña wool isn't widely available, which of course, impacts on the price. At Vispring, we incorporate this immensely soft, microlight fibre into our mattress fillings for warmth. Sourced from remote regions of the Andes, it is 100% biodegradable and free of lanolin, making it highly absorbent and naturally hypoallergenic.

### COTTON

An all-rounder on the textile front, cotton has been farmed since prehistoric times. Originating in India around 6000BC, it's a shrub that's native to tropical and subtropical countries all around the world. At Vispring, we harvest ours from Turkey. The long-fibre cotton in all our products is super strong, but exceptionally soft, with an unparalleled sheen. A naturally hygienic product, its breathable qualities help to keep you cool, which also makes for a more comfortable sleeping environment.

### CASHMERE

Cashmere is one of the most expensive, exclusive and desirable fibres in the world. This long, silky filament is eight times warmer than sheep's wool but significantly lighter. Our supplier is a member of the Sustainable Fibre Alliance (SFA), which promotes and oversees sustainability and animal welfare within the cashmere industry. It is collected during the spring moulting season to coincide with the natural shedding of dense winter coats. Sumptuously soft and luxurious, we add it to give our mattresses that very distinctive Vispring feeling.







### **SILK**

Often referred to as the most indulgent fibres known to mankind, silk is also the strongest. We source ours from China, which is the original gateway to the ancient Silk Road. No longer the preserve of kings, queens and emperors, it is used as part of our unique filling because of its power to insulate whilst remaining cool to the touch. Silk will always be synonymous with an air of opulence, so this, along with its technical ability to cleverly adapt to ambient temperatures is the reason we'll continue to include it in our mattresses. Our blend includes Tussah and Mulberry silk, which are odourless and hypoallergenic – making it the perfect material for a luxurious mattress top layer.

### **BAMBOO**

A highly sustainable crop native to China, Bamboo is one of the fastest growing plants on earth. Sometimes referred to as 'green steel' because of its strength and versatility, this eco-crop is entirely self-generating and doesn't require any chemical fertilisers or pesticides to flourish. When processed, its spun fibres are soft, absorbent and naturally anti-bacterial, making it an ideal component in our signature bed filling.

### **HORSETAIL**

Horsetail is the longest known natural fibre and has been an integral part of furniture and bed-making for centuries. Bold, strong and bouncy, it's the magic ingredient that keeps Vispring mattresses in great shape – even after decades of constant use. Combed from either the mane or tail, we source the majority of ours from Austrian and South American horses, which are renowned as being the finest quality. It's untwisted by hand to preserve its inherently open structure and facilitate the air circulation. We often say that horsetail adds a million more springs and breathes the life into your mattress every morning as you rise.



## **WOOL**

We only use fleece wool, which is produced the traditional way, causing absolutely no harm to the sheep. Wool production uses far less energy than manufacturing manmade fibres and is also recyclable, releasing nitrogen rich nutrients when used as a compost. Hard to ignite, wool doesn't melt or emit fumes and the presence of keratin in the fibre makes it a natural fire retardant.

The unpredictability of the climate in the U.K. impacts on the wool's intrinsic properties, which tend to be soft, springy but extremely strong. Naturally hypo-allergenic and fully breathable, it is ten times more absorbent than synthetic materials – which is critical and guarantees the mattress works in total harmony with your body, by regulating the temperature in your bed.

## **MOHAIR**

Naturally non-toxic, hypoallergenic and flame resistant, mohair comes from the hair of the Angora goat. Combined with pure wool, it creates a durable fabric blend with extreme elasticity – perfect for preventing any sagging across the regularly used parts of your Vispring mattress. Comfortable and cooling, with natural insulating properties, we source ours from South Africa.



The next level of comfort. Within the Classic Collection you'll find a long-standing customer favourite – the Regal Superb. Comfortable and supportive, it mirrors your body shape with its finely tuned layers of individually pocketed springs and filling of soft British fleece wool, real Shetland wool and horsetail.

## The Classic Collection







*Previous pages*

Regal Superb mattress  
Part of *the Classic Collection*  
with one layer of pocket springs,  
Blended real Shetland wool with  
cotton, South American long  
stranded horsetail blended with  
British fleece wool and Bonded  
British fleece wool with cotton

Ceto headboard  
in *Plush Teal 2114 fabric*.

Prestige divan in *Plush Teal 2114  
fabric* filled with coir, blended  
British fleece wool and cotton.  
With L5 bronze legs.

See p.64 for the full collection:  
Herald Superb  
Oxford  
Dartington  
Shetland  
Regal Superb  
Regent  
Kingsbridge

# Everything But The Bed

Why do we spend on cars,  
kitchens and sofas, but not on sleep?  
*by Leanne Cloudsdale*

My Vispring epiphany happened in the summer of 2007. Aged 33, I made the decision to spend a hard-earned work bonus on a mattress that cost four times my monthly salary. Since then, I've never looked back. I could've splashed out on a fancy holiday or a designer watch, but instead, I ploughed that money into a life changing piece of furniture.

A renter since university, I'd tolerated the lumpy beds provided by various landlords and figured that my hectic London lifestyle was probably to blame for the daily aches, pains and general malaise that I experienced rolling over to switch off the alarm each morning. All that changed after a week of house-sitting for a colleague who owned a Vispring.

This brief dalliance with a more sophisticated lifestyle had a lasting effect on me. Sure, the scented candles, top-notch kitchen equipment and impeccable interior décor were all memorable, but it was the bed that left a lasting impression. Compelled to peel back the sheets and find the label, I followed up with a quick internet search, to find out how much it would cost to become part of this exclusive community of mattress aficionados. Prior to this, I'd never really thought about whether my mattress was impacting on my wellbeing; I cycled to work, ate healthily and wore SPF in the sun. Buying a new bed was what happened when you stepped on the property ladder for the first time, got married, or moved countries – but it certainly wasn't something that you actually ever talked about.

How odd, when you consider how we communicate so freely about our other hefty life purchases. We'll happily wax lyrical with family or friends about the smart new car on the driveway, the aspirational coffee machine or the iconic accent chair for the lounge – but when it comes to bedroom stuff, we maintain a vow of silence. You won't hear Vispring customers shouting from the rooftops about their latest king size for the guest suite either; theirs is an invisible luxury, a discreet indulgence that speaks volumes about how much they value a good night's sleep. So why isn't everyone following suit?

The majority of bed-hunters are compelled to take the route of least resistance and opt for the cheap, readily available, but ultimately less comfortable high street option. Mindless modern consumption stops long-term thinking in its tracks. The reasons why we'd rather put our money where the neighbours can see it – as opposed to the most private room in the house are complex, but perhaps it's time to change the way we think.

It seems reasonable to assume that how often you use a piece of furniture should be reflected in the amount of money you spend on it. Daily usage demands investment. What's stopping you from replacing that cranky old squeaking excuse of a mattress? Why wake up miserable, when the perfect antidote exists? You might assume that the marketing blurb about how humans spend 30% of their lives in bed would hit the message home, but no, we switch off, because that kind of narrative just isn't sexy in a world where we prefer to turn the page and satisfy our insatiable desires with the quick-fix status symbols instead.

By taking an alternative approach, you're guaranteed to reap the rewards. There's an abundance of evidence quantifying the relationship between good sleep hygiene and a healthier mind and body. Retiring to a sumptuous bed each night should be something you look forward to and it doesn't take a genius to work out that the mattress you're sleeping on is probably the most crucial variable. The ones made by Vispring have followed the same formula since 1901, which tells you something valuable about the kind of company they are. It takes real guts and business acumen to maintain momentum by producing the same product for over a century and never buckling under the weight of transient trends. From the very beginning, their pocket spring design was pioneering and their dedication to manufacturing a human-centred product without ever cutting costs is remarkable.

If sustainability is a concern, you're in the right place. Not only is a Vispring better for the environment due to its natural fillings and recyclable springs, they are built to last a lifetime which means zero waste. No planned obsolescence. No smoke and mirrors. No secrets about the first-class components, the process or the people. Think of it as a non-negotiable living expense instead of a 'designer' purchase. Form and function are combined to create something with integrity engineered to support our hard-working bodies and make us feel better. You could say that good sleep isn't cheap, but for me, it was worth every penny.

*Leanne Cloudsdale is a design journalist and communications consultant. She works with a range of prestigious international brands – including Vitsoe, RIMOWA, Farfetch, Studio Nicholson, Drake's and LVMH to help them convey the benefits of buying less, but better.*





# From Clapham

How Josie and Charlie made  
Vispring a relocation priority

to  
the

# Cotswolds

Personal recommendations matter, especially when they come from someone you really trust. Josie and Charlie had plenty of decisions to make when they started to renovate the Grade II listed, 14th century rectory that would become their home but choosing which mattress to buy was one of the easy ones. This was thanks to Charlie's dad, who had a unique perspective to share on the subject of daily spending. Charlie laughed and said, "He's always had this classic saying, which has been drummed into me from quite an early age, which was, that the best two investments you'll ever make, are your shoes and your mattress – because you spend half your life in both!"



Generally speaking, listening to our parents isn't something we do until we're older, when maturity kicks in and helps us make sense of the wisdom they shared. The suggestion of spending sensibly on a bed was something the couple both agreed on, after having the opportunity to road test a Vispring at Charlie's parents house. Reflecting back, Charlie mentioned how thankful he was for the advice, "Dad had always impressed on me how important it was to make sure you were sleeping on a good mattress. But I'm ashamed to admit that at first, I ignored him."

The best two investments you'll ever make, are your shoes and your mattress — because you spend half your life in both!

When Josie and I bought our first bed, we spent quite a lot of money on the bed frame, and not so much on the mattress. Even from the start, it was never right. It was too firm. But it's funny, because I bet if we did a survey, you'd find that most people would do the same — spend on the wrong thing. This attitude comes from a lack of understanding I think, about how important sleep is to our mental and physical wellbeing. I think also, there's so little information out there that clearly sets out just how different a mattress can be — and what the scale of those subtle differences are, whether that's the spring tension, the fillings, or even whether one side of the bed can be firmer or softer than the other."



Josie added, “When we first moved into the new house, we were sleeping on an airbed, which was so incredibly uncomfortable. Then when the Vispring mattress was delivered and we slept on it in our master bedroom for the first time... it was like a scene from an advert or a film when we woke up! Neither of us could quite believe what a good night’s sleep we’d had. We’d been counting down the days until it arrived. That experience cemented the theory that it was money well spent – it couldn’t be further from the cheaper options you see advertised everywhere, that arrive 24 hours after you’ve ordered, rolled up in a box.



The convenience and quick turnaround of these mattresses is the main reason for their popularity, especially for our generation. I suppose most younger people start off with the more affordable version of something; whether that’s a coffee machine, a car, or a toaster. But once you realise how much of an impact they have on your day, you can begin to appreciate the finer things in life and understand that it’s better to invest in better quality products that will really make a difference.”





Decamping from the vibrant buzz of Clapham in south London, to the picturesque and peaceful Cotswolds was a big step for the couple. The renovation project has been documented from the start on their dedicated @oldhouseourhome Instagram page, which shows the trials and tribulations of overhauling a period property. The endless scroll of inspiration has transformed the interiors industry, allowing individuals to share their own homes and refurbishment experiences.

We'd go to those lovely hotels to treat ourselves to the ultimate pampering experience, whereas now, we have that feeling every day at home.

Beds are an area that Josie had been particularly interested in and she explained, "With beds, you rarely get the chance to actually sleep on one to try it out before you commit to buy. But interestingly, I saw something on Instagram the other day with a couple who were staying in a hotel and said they'd had such a restful night's sleep. They decided to strip the bedding off to see what brand the mattress was and made the point that, with cars you get to test drive. With a bed, you awkwardly lie on one for 2 minutes in a showroom full of people and pretend to be asleep." Charlie agreed and sighed, "I honestly fear that now that our new bed and mattress are so lovely, we're going to have the opposite feeling when we go to nice hotels, because we can't pack our Vispring up and take it with us." A sentiment echoed by Josie, who smiled and said, "We'd go to those lovely hotels to treat ourselves to the ultimate pampering experience, whereas now, we have that feeling every day at home."

The ultimate in Vispring comfort. With multiple layers of handmade pocket springs for weightless comfort, each mattress is carefully filled with the finest natural materials. Cashmere, Tussah silk, fine horsehair, alpaca, and bamboo – we only use the highest quality materials for the Luxe Collection.

## The Luxe Collection

Carefully sourced from far-flung corners of the globe, and then finessed by our master bed makers – every fleece and fibre is feather-soft, downy and light. Since its introduction to the range, our Sublime Superb has always been a bestseller. With carefully chosen wool, silk and mohair fillings, it's a mattress guaranteed to offer an all-over sensation of calm.









*Previous pages*

Sublime Superb mattress  
Part of *the Luxe Collection*  
with two layers of pocket  
springs, British fleece wool,  
Horsetail blended with real  
Shetland wool, silk and mohair,  
Shetland wool and cotton.

Berkeley headboard  
in *Engraved Powder*  
*2051 fabric*.

Sovereign divan in *Engraved*  
*Powder 2051 fabric* filled  
with coir with blended  
British fleece wool and cotton.

See p.65 for the full collection:  
Shetland Superb  
Marquess Superb  
Tiara Superb  
Sublime Superb  
Signatory  
Signatory Superb  
Magnificence  
Masterpiece Superb  
Majesty  
Diamond Majesty

# Thinking Ethically



## with Sheridan and Louise



Lawrence House sits amid the leafy Hampshire countryside, a few miles from the ancient market town of Petersfield. Completed in 1975, this distinctive domestic design was the result of a collaboration between engineer Les Haywood (a man who spent his spare time rebuilding Aston Martins) and local architect Hugh K. Harwood. It's been home to Sheridan and Louise since 2002, when they relocated from London with their two children. Created at a time when the open-plan Californian style of housebuilding was gaining momentum in the U.K., many of the original features are still in place – one of which was the main reason for choosing Vispring.

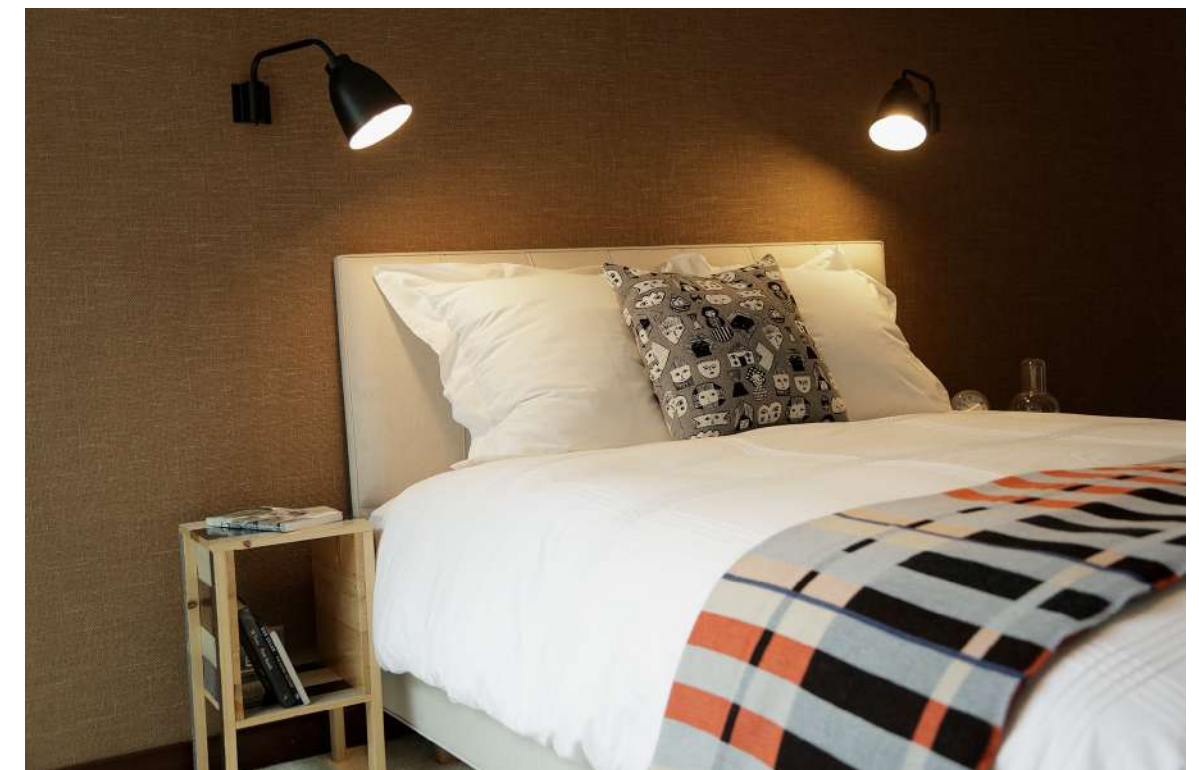


Leaning back in his chair, Sheridan explains how, “When we bought this place, the master bedroom still had the integrated 1970s tufted headboard, which we loved and didn’t want to remove. We knew we’d need to find something that would fit perfectly, so we began the search and ended up trying, and subsequently buying, a Vispring from a shop in London.

The couple are no strangers to high quality furniture. Sheridan is the mastermind behind SCP, which is widely renowned as one of the leading destinations for contemporary design. Its east London headquarters and flagship store have been an integral part of Shoreditch since 1985; and with 35 years in the industry stocking forward-thinking furniture and functional products, it’s not surprising to learn that they both have a thorough understanding of the trials and tribulations of manufacturing.

The ethical credentials of choosing our mattress were important – as a society we really do need to reduce our use of petrochemical based products.

Sheridan was first introduced to Vispring at a trade fair in Germany, where he was exhibiting the SCP furniture line. On one of the stands he saw a film screening, showing the making of a Vispring mattress at the Plymouth workshop. He remembered, “I was really impressed that Vispring were using all-natural materials. To me, this seemed so progressive, because it was years before there was widespread awareness about the avoidance of using foam and VOCs (Volatile Organic Compounds) in mattresses or upholstery. Seeing that footage had a huge impact on me and influenced my decision to move over to using natural materials in my own furniture line. The ethical credentials of choosing our mattress were important – as a society we really do need to reduce our use of petrochemical based products.”





It's about keeping a craft going and giving age-old, traditional skills to a network of local people who might have gone on to do something else instead.



Louise agreed, “The sustainable aspect is also crucial. It’s not just about recycling and compostability factors though – the fumes from man-made materials should also be taken into consideration. Knowing that our mattress has been made without using anything potentially harmful to health, as well as the standard of construction and the build, makes it worth every penny. We both really believe in the quality of U.K. products and are keen to buy things made here. It feels good to know where it was made – for so many reasons.” Sheridan added, “It’s not just about the carbon footprint either. It’s about keeping a craft going and giving age-old, traditional skills to a network of local people who might have gone on to do something else instead. Of course, there’s the inevitable price tag of making furniture here in the U.K. but that shouldn’t always be a priority when you consider the longevity. There’s no point in a British company trying to compete with the mass production of mattresses from Eastern Europe or Asia. Far better to go in the opposite direction, which is unfortunately reflected in the price tag, but that must also be put into perspective. People see kitchens, cars and sofas as major purchases, but really, a mattress is just the same.”

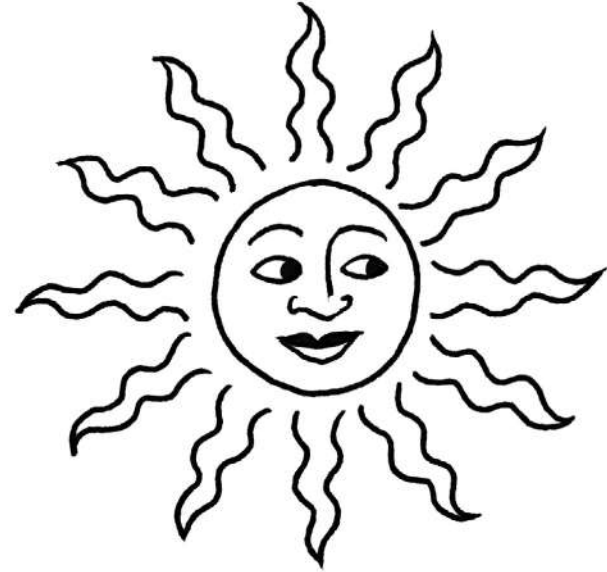
Thankfully, consumer attitudes are shifting slightly. Customers are more information hungry than ever before and are thinking about the provenance of purchases both large and small. When it comes to the humble mattress however, perhaps the industry has suffered at the hands of the interior design press, who have, historically, placed more emphasis on the way a bedroom is decorated, as opposed to the mechanics, or lifestyle benefits of the actual furniture. Sheridan concurs and points out, “People are aware of making their home environment better than it used to be, they’re examining how they can improve the invisible qualities of life. A fit-for-purpose bed with no pollutants is one of these things. If we’re putting filters into homes for cleaner air, we should be thinking more carefully about what we sleep on. People need to think long-term instead. Rather than go for the quick win, spend a little more and be reassured whatever you’ve invested in will last. At SCP we’re now reupholstering sofas that customers bought from us in the 1990s. The same goes for Vispring – because with a legacy like that, it’s pretty obvious they’re not a fly-by-night brand. This is the bonus of buying a product designed to be just as durable as it is comfortable.”

If we’re putting filters  
into homes for cleaner air,  
we should be thinking  
more carefully about what  
we sleep on.

Louise woefully concluded with a wry smile, “Well, I’m thankful we made the right choice. Do you remember that boutique hotel in Lisbon a few years ago? The bed was so uncomfortable, we had to ask for extra padding. Night two wasn’t much better. I’m sure it was that rogue bed that contributed to your prolapsed disc a few days after we got back home!” The pair laugh and Sheridan concludes, “Very true – but until you sleep on a really good mattress, you don’t know what you’re missing.”

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